

Back to Long Beach: Looking ahead to IFSA Global EXPO



The entrance to the convention center at last year's Global EXPO

[IFSA Global Expo 2024](#) is taking place at the [Long Beach Convention & Entertainment Center](#) in Long Beach, California, USA from October 28 to 30.

The event will bring together more than 110 airline, rail, caterer and key supplier members for two and a half days of exhibits. Attendees can sit in on panel discussions at the shared APEX/IFSA Thought Leadership stage and also engage in networking opportunities on the show floor and at evening events.

Looking ahead to the EXPO schedule

IFSA Global EXPO will open on October 28 with a CEO keynote address, sponsored by [Thales](#) in LBCC Room 104. This is followed by a lunch sponsored by [Panasonic](#).

The first panel is entitled "Using Fashion & Design to Promote Sustainability & Showcase your Brand." The session will be hosted in the Hall A Innovation Pavilion.



Chef Sean Wheaton (second from left) and the Cuisine Solutions team at IFSA Global EXPO 2023

Day one of IFSA Global EXPO 2024 will conclude with a welcome reception sponsored by [Linstol](#). The reception will take place in the evening in LBCC Hall A.

Day two will begin bright and early with an Airline Breakfast sponsored by Panasonic before the exhibition hall officially opens.

The first panel of the day on the Thought Leadership Stage is "Addressing Sustainability for Inflight Services & Catering."

This session will feature confirmed panelists Gregoire James, Commercial Director, International Aviation Waste Management Association ([IAWMA](#)), and Paul Mills, Head of Inflight Services, [Virgin Atlantic](#).

This panel will be followed by "Chef Demonstrations - Taste the Trends," featuring [Chefs Helping Chefs International](#) and Chef Sam Choy.

The third and final day of IFSA Global EXPO 2024 will commence with the exhibition floor opening at 9:00 am. The first panel of the day "Operational Sustainability for the Onboard Services Industry" will look at sustainability initiatives in onboard services. Panelists include Olivia Stoll, [Flying Food Group](#), and IAWMA's James.

The final panel of the IFSA Global EXPO will take place in Hall A of the Innovation Pavilion, during the late afternoon. The presenters for the session, "Revisiting Onboard Offering – Increasing Ancillary Revenue & Minimizing Waste," are yet to be revealed.

APEX/IFSA Awards

The APEX Awards Ceremony Reception is scheduled to take place on the evening of October 30, followed by the Awards Ceremony. This event is co-sponsored by [gategroup](#) and Thales. The ceremony reception will take place in the LBCC Room 104 Foyer with the ceremony to follow inside Room 104.

There are five award categories:

- APEX Innovate for Best Inflight Connectivity
- APEX Innovate for Best Inflight Entertainment
- APEX/IFSA Innovate for Best Cabin
- IFSA Best Inflight Food or Beverage
- IFSA Best Onboard Amenity

Jane Hobson, Managing Editor at *PAX International* and *PAX Tech*, will be a judge in this year's APEX Awards and is pleased to join the panel.

"I'm thrilled and honoured to be a judge for the first time in this year's APEX Awards because it offers a unique opportunity to recognize and celebrate the innovations that are redefining the passenger experience in the airline industry," says Hobson. "It's exciting to have the opportunity to evaluate the cutting-edge innovations and to spotlight the companies and ideas that are truly elevating the industry."

Follow along with our coverage

PAX International is proud to be a media partner for IFSA Global EXPO 2024 and will be providing live updates from the EXPO floor throughout the show. To stay up-to-date on the latest news and coverage, check out the PAX [e-newsletter subscription page](#) and follow us on [Instagram](#) and [LinkedIn](#).