

AJW Group strengthens Southeast Europe operations with Sofia office



AJW Group opens Sofia, Bulgaria, office

[AJW Group](#) has officially opened an office in Sofia, Bulgaria, marking a significant milestone in the company's European expansion strategy.

The Sofia office establishes AJW Group's first dedicated hub in Southeast Europe, positioning the company to deliver enhanced customer support, accelerate business development and strengthen technical operations across the region.

The expansion reflects AJW's strategic commitment to serving the growing aviation market and capitalising on Bulgaria's established reputation for technical excellence and engineering expertise.

A strategic footprint for regional growth

The Sofia office will operate as a full-service regional hub, supporting customer operations, business development initiatives, and technical service delivery across Southeast Europe.

"Opening our Sofia office represents AJW's confidence in Bulgaria's market opportunity and our commitment to building a stronger presence across Southeast Europe," said Clyde Buntrock, Chief Executive Officer, AJW Group. "Bulgaria has established itself as a hub for innovation and skilled professionals. This office enables us to tap into that talent pool whilst providing enhanced, responsive support to our growing customer base in the region."

Scott Symington, Chief Commercial Officer, AJW Group, added, "The Sofia office is a cornerstone of our European expansion strategy. The team embodies our core values of authenticity, customer-centricity, entrepreneurial thinking, and a commitment to innovation. This office will drive sustainable growth and strengthen our competitive position across Southeast Europe."

Complementing AJW's European network

The Sofia office complements AJW Group's existing European operations and represents a strategic expansion of the company's global footprint. The facility reinforces AJW's position as a leading independent aviation solutions provider and positions the company to capture emerging opportunities in this dynamic market, the May 21 press release said.