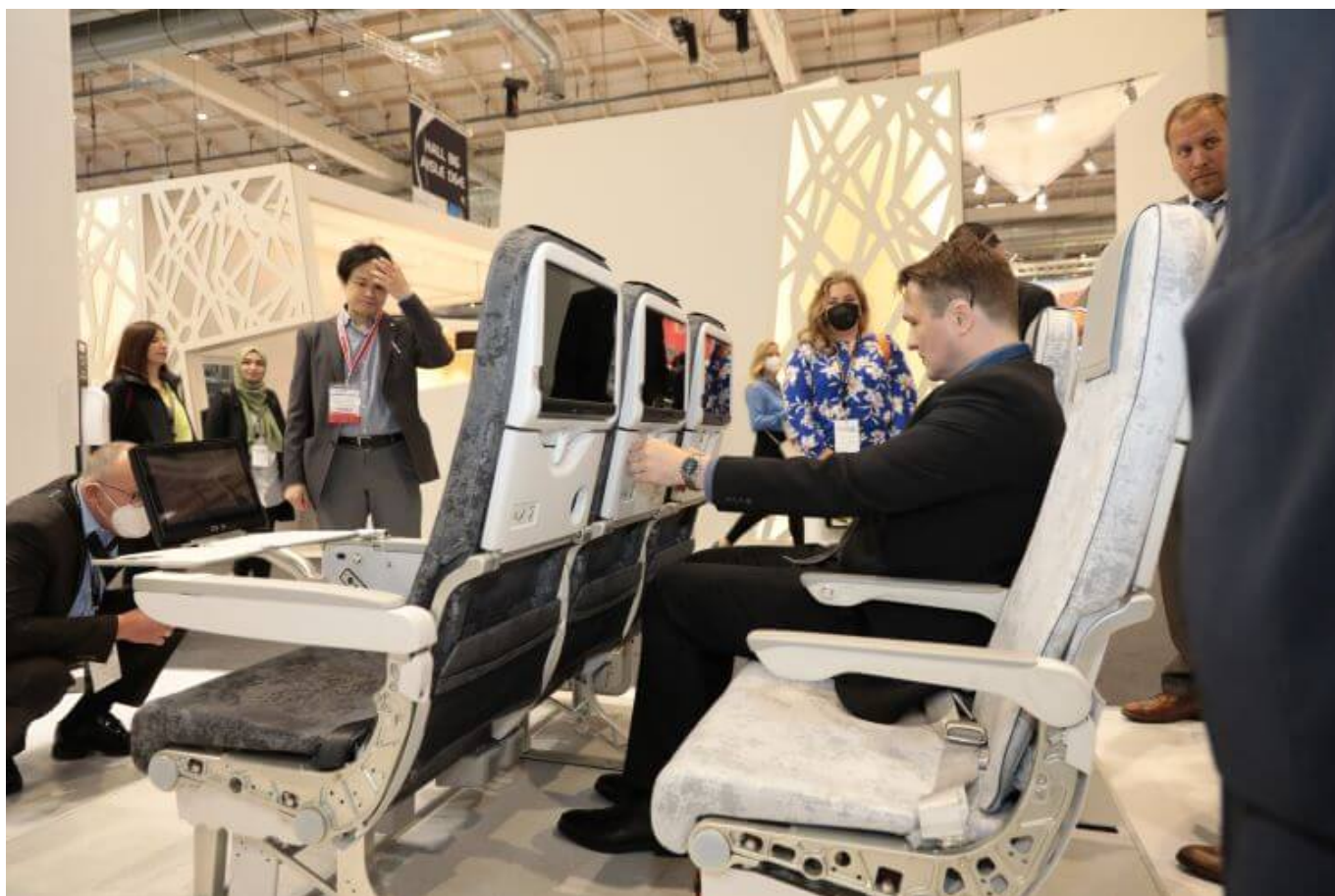


AIX's new report reveals time and cost savings for attendees



The event will showcase a broad range of products for every aspect of the cabin interiors environment from cabin management systems to seating and more

[Aircraft Interiors Expo](#) (AIX) releases a new report — “[Saving Time at AIX](#)” — revealing substantial time and cost savings from using the event to source innovative aviation solutions.

The report, developed with insights from industry experts, examines the average time and cost spent travelling to meet suppliers and test new products, versus completing the same requirements during the three-day long event in Hamburg. The results reveal that efficient planning and scheduling of meetings at AIX can lead to significant time and cost savings compared to visiting vendors' showrooms and offices.

According to the report, attending the event and meeting with 10 suppliers headquartered in five different countries could save up to 20 days of travel and meetings. It also saves on the cost of flights, accommodation, expenses, and the knock-on effect on a company's carbon footprint.

In an April 20 press release, industry veteran Vern Alg, Independent Consultant in Aircraft Interiors Project Management, whose career has spanned more than 55 years, said, “AIX brings together all of the interiors community — from suppliers, buyers, observers — in one place. For airlines already in conversation with suppliers, it presents an opportunity to get everyone involved in a project together to troubleshoot, gain feedback, and understand the challenges or roadblocks facing a project. To get this face time outside of the show creates a significant logistical challenge and cost that AIX provides”

the solution to.”

This year’s event, taking place from June 6 to 8 will showcase more than 1,000 products — including flooring solutions, galley equipment, inflight entertainment and connectivity and lighting — all from leading global airline suppliers based in 30+ countries. AIX will also feature dedicated zones, providing attendees with the opportunity to combine meetings and product testing all in one place as well as allow them to discover new leading suppliers and specialists in key product areas.

Polly Magraw, Event Director, AIX, said in the same press release, “Connecting people to make new business contacts and source the right products is the cornerstone of AIX. We know that suppliers and airlines return year-on-year as they recognize the show helps them save time and resources in their efforts to meet with suppliers and discover the latest cabin innovations to enhance the passenger experience. The chance to facilitate targeted business connections has never been easier with the AIX Connect Lounge and concierge service helping to make scheduling and efficiency a top priority for all.”