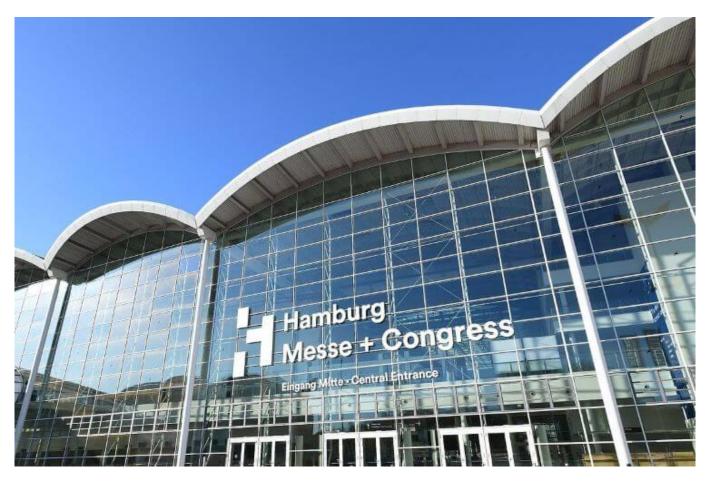
## AIX returns with industry-leading solutions for future passenger experience



Event attendees will find solutions for every aspect of the cabin interiors environment

The Aircraft Interiors Expo (AIX), the world's leading marketplace for the aircraft interiors supply chain, will take place in Hamburg, Germany from June 6 to 8. With more than 4.2 billion passengers expected to take flights over the next year, the industry is looking for innovative solutions that will shape the future of the passenger experience.

With many anticipating the arrival of this year's event, the top 70 airlines, including <u>Emirates</u>, <u>Japan Airways</u>, <u>Qatar Airways</u>, <u>Air France</u>, <u>British Airways</u>, <u>Delta</u> and more, as well as major original equipment manufacturers <u>Airbus</u> and <u>Boeing</u>, will also be attending.

"Aircraft Interiors Expo 2023 plays a vital role in providing a centralized marketplace for the entire interiors supply chain to come together, not only driving the industry's progress, but aiding in its recovery," said Polly Magraw, Event Director of Aircraft Interiors Expo in a May 2 press release. "Building on last year's successful post-pandemic event, we are anticipating this year to be the biggest show yet, with over 7000 visitors set to attend."

## Global suppliers to showcase innovative onboard solutions

More than 1,000 products will be on display from leading global airline and cabin interior suppliers, including solutions for cabin management systems, seating, flooring solutions, galley equipment, interior paints and coverings, lighting, lavatory and waste equipment, and more.

RECARO Aircraft Seating will return to the event with its latest seating solutions, including its lightweight CL3810 Economy Class seat, CL6720 Business Class seat and a never-before-seen Premium Class product designed for long-haul flights.

"AIX is about two things: people and products. I always look forward to connecting with partners, suppliers and old friends, while also getting to see which innovations spark inspiration for the industry," said Mark Hiller, CEO of RECARO Aircraft Seating and RECARO Holding, in the same release.

<u>Aviointeriors</u> will present its new tailor-made seat designed for electric vertical take-off and landing (eVTOL) aircraft along with a new range of seating products that will ensure passengers are comfortable onboard.

<u>Jamco</u> will showcase its design award-winning "Quest for Elegance" staggered Business Class seat concept, made to meet demands for comfort and space on high-density Business Class interior cabins.

MGR Foamtex will introduce the pre-launch of MGRSoftWall® Acoustic, a brand-new addition that delivers the comfort and soft-touch benefits of its previous product, but at just 50 percent of the weight, all while keeping sustainability, lightweight, and acoustics at its forefront. Les Simpson, MGR Foamtex's CEO, said in the same release, "Sustainability is critical to all of us. These new products are particularly exciting as they deliver real and proven benefits that are available now."

Muirhead, a supplier of low-carbon aviation leather, will showcase its three high-performance products: CareGuard<sup>™</sup>, LightCore<sup>™</sup> and ActiveHygiene. Myles Hobbs, Head of Aviation EMEA at Muirhead, said, "AIX is a fantastic opportunity to meet and inspire our customers with our sustainability, design, and new product capabilities. With sustainability so high on the agenda, we look forward to seeing how the supply chain can work together to respond to the industry's stringent ESG requirements."

Founded in 1893, <u>Peronne Performance Leathers & Textiles</u> will also display its range of performance leathers and textiles.

The highly-anticipated IFEC Zone will host over 50 exhibitors, with <u>Apios</u> showcasing its REFLECT digital experience platform, which enables passengers to cast their own DRM-compliant content to its proprietary ultra-thin, lightweight seatback.

<u>Panasonic Avionics Corporation</u>, a major provider of inflight entertainment systems for around 70 percent of the world's equipped aircraft, will showcase its connectivity in over 3,400 cabins. <u>Inmarsat</u>, a satellite connectivity leader, will demonstrate how its networks can support the aviation industry's sustainable recovery. Additionally, <u>aeroLiFi</u> will present its high-speed wireless communication solutions based on LiFi technology.

AERQ will exhibit its digital platform, AERENA, which offers a fast and flexible solution for integrating content, apps and UI changes onboard. Spafax will showcase Spafax One, its new end-to-end digital entertainment ecosystem that streamlines the process of content curation and delivery. "We're thrilled to showcase Spafax One at AIX," said chief technical officer Paul Colley. "IFE is only becoming more advanced and technical, and we developed Spafax One around the needs of our airline customers to deliver IFE solutions that set themselves apart from the competition and resonate with passengers."

<u>ThinKom</u> will present a new addition to its IFC product line called ThinAir Plus, which combines two different antenna systems into a single installation.

## **Networking opportunities**

Along with exhibitors and products, AIX will offer exclusive opportunities for attendees to connect with others. The free-to-attend <u>CabinSpace Live</u> Seminar program, running on all three days, will offer a chance for attendees to connect with the industry's leaders and visionaries. Winners of the Crystal Cabin Awards, which are announced on June 6, will be invited to showcase their designs at an exclusive CabinSpace Live session.

The event's show planning and networking tool, <u>AIX Connect</u>, will also help attendees and exhibitors meet, build business connections and discuss new projects.

Magraw added, "AIX provides a unique platform for cabin interiors buyers to identify and source innovations that will redefine and shape the future of passenger experience. With so many launches and new services being unveiled this year, we can't wait to open the doors and facilitate thousands of meetings that will enable airlines to truly transform their offerings."