
AIX North America discontinued

By **Rick Lundstrom** on November, 20 2019 | Events



After a co-location partnership with [APEX EXPO](#) and the [International Flight Services Association \(IFSA\) Expo, Reed Exhibitions](#) announced today that Aircraft Interiors Expo North America will not run in 2020.

“The decision follows feedback from customers that there is insufficient demand for a second annual event focusing on aircraft interiors. Reed Exhibitions and APEX will maintain their long-standing strategic partnership to support the passenger experience industry,” said a release from Reed Exhibitions.

Reed Exhibitions will continue to focus flagship event, Aircraft Interiors Expo in Hamburg, which returns from March 31 – April 2 next year. With a global audience of more than 16,000 airline buyers, cabin interiors, inflight entertainment and passenger comfort decision-makers, it is the world’s leading event dedicated to aircraft interiors.

“Our exhibitors and visitors continue to regard our Hamburg-based event as the perfect platform to achieve their business objectives,” said Katie Murphy, Portfolio Director at Reed Exhibitions. “We have listened to their feedback and we will, therefore, not be running our US show in 2020. We will continue to focus on delivering the world’s leading cabin interior, inflight entertainment and passenger experience event in Hamburg.

“We enjoy a close working relationship with APEX and IFSA and will continue to support these key associations.”

Dr. Joe Leader, CEO of APEX/IFSA, added: “APEX forged an incredible partnership with Reed Exhibitions via Aircraft Interiors Expo. APEX/IFSA will continue that partnership with our full and unwavering support of Aircraft Interiors Expo and World Travel Catering & Onboard Services Expo in Hamburg. APEX/IFSA EXPO will continue strongly forward as the largest global airline trade show and thought-leadership event of its kind hosted in the Americas. We deeply appreciate Reed Exhibitions unwavering support of our efforts as the fruits of our partnership will continue to serve and advance our entire industry.”