

Video Clip: AIX and WTCE Virtual platform goes live

The online platform for Aircraft Interiors Expo (AIX) and World Travel Catering & Onboard Services Expo (WTCE) virtual events is now live. Registered attendees can now use the digital platform to update their personal profiles, search for exhibitors, pre-schedule business meetings, and more - all before the virtual event takes place online from September 14-16.

[Register today](#) to join the global cabin interiors and onboard services community for three days of networking and learning.

The AIX and WTCE Virtual platform enables attendees to find specific products and services of interest and use the smart AI appointment system to match their needs with leading suppliers. The new flexible digital platform allows visitors to view contacts across both AIX and WTCE, accept meeting requests and view their complete show schedule including confirmed meetings and conference sessions. Attendees can [watch a walkthrough video](#), demonstrating the functionality of the platform features.

In addition to invaluable networking and learning opportunities, visitors will be able to explore new products and solutions from a range of exhibitors across the supply chain. New exhibitors will be joining AIX for the first time including [AD Aerospace](#), [PACE Aerospace Engineering and Information Technology GmbH](#), [Aviocost S.p.a.](#), [Clarendon Specialty Fasteners](#), [ATTAX](#), [CCX Technologies](#), [Generation Global](#), [L&L Products](#), [Digital IFE Services](#) and [Flitetec](#). Registered attendees can use the product directory to view the full offering on show from participating exhibitors to discover the latest innovations.

“This virtual event has been a real plus for Generation Global whose sales team is located in New Zealand and cannot travel globally, even if we wanted to,” said John Hill, CEO of Generation Global. “With no packing up and travel required, we will be able to respond to attendee's needs quicker and more efficiently from our own office than when we attended a physical event. We admit that a physical event still has its place, but we feel that this virtual event will give us new opportunities to reconnect with the aviation industry as it gets back onto its feet. See you there!”

Joining the line-up, L&L Products will showcase its aerospace solutions including FST adhesives range L-9107 / L-9120 and its new L-9060. Patrick Siboni, Key Account Manager aerospace and composites at L&L Products, said: “AIX Virtual provides an important platform to gather the industry and discover the latest innovations. AIX offers the best opportunity to network across the cabin interiors supply chain. Being virtual this year allows us to interface with attendees we have relationships with, in addition to new connections who would not traditionally attend the show in person. Attending AIX Virtual is very important in this time of lockdown to stay in contact with the market.”