

Aircraft Interiors Expo returns to Hamburg in June

This is a special feature from *PAX Tech's* 2023 [April/May Seating & IFEC issue](#) on [page 20](#).



AIX attendees will find solutions for every aspect of the cabin interiors environment

Building on the success of last year's event, Aircraft Interiors Expo (AIX) will return to Hamburg this June 6 to 8. As the world's leading marketplace for airlines and the supply chain to meet, the 2023 event is on track to exceed expectations, with the industry's leading airlines, lessors and business jet operators expected to attend, ready to source next-generation products and solutions that will transform the passenger experience.

With a full spectrum of interior products and services on display, AIX will deliver the optimal platform for product specifiers to see and test more than 1,000 products from leading global airline suppliers based in 30+ countries. Among those returning to the event, major OEMs Boeing and Airbus will be joined by some of the leading players operating in the interiors sector from seating specialists Safran, [RECARO Aircraft Seating](#), [JAMCO Corporation](#) and [HAECO Cabin Solutions](#); and inflight entertainment and connectivity providers [Panasonic Avionics](#), [Thales Group](#), [Astronics Corporation](#), [Latitude Aero](#) and [Bluebox Aviation Systems](#).

Leaving no product area uncovered, AIX attendees will find solutions for every aspect of the cabin interiors environment, including cabin management systems, flooring solutions, galley equipment, inflight entertainment and connectivity, interior paints and coverings, lighting, lavatory and waste equipment, seating and more.

Helping attendees make the most of their time at the show, dedicated zones will bring together the industry's leading suppliers and specialists in key product areas. The event's ever-growing [Inflight Entertainment and Connectivity \(IFEC\) Zone](#) will again provide a dedicated space for attendees to test the latest IFEC products from more than 50 exhibiting companies. The IFEC Zone at AIX will once again provide airline attendees with access to experts, enabling them to navigate the complementary technologies facilitating a seamless interaction with IFE ahead of, and during a flight.

And, while dedicated show areas will help attendees discover the innovations and new technologies to meet their current business challenges, the event's innovative show planning tool, AIX Connect, returns to enable attendees and exhibitors to meet during the show. With more than 5,000 confirmed meetings scheduled across the three days of last year's show, AIX Connect will once again help attendees build business connections, discuss new projects and facilitate the industry's overwhelming desire to network and do business.

Polly Magraw, Event Director, Aircraft Interiors Expo, commented: "It is great to see the recovery of the industry maintaining pace. While there is still a long way to go back to pre-pandemic levels, the industry is taking the right steps, and we're delighted to see airlines embracing the opportunity to transform their business operations to meet the evolving expectations of passengers. After the return of AIX in 2022, we're excited to get back to business, creating even more opportunities for attendees to connect, learn and source the latest innovations. After what was one of our most successful years for new exhibitor launches, we can't wait to see what the industry has in store for 2023."



Polly Magraw, Event Director, Aircraft Interiors Expo

As a proud media partner for the event, *PAX Tech* will be in attendance, distributing copies of the AIX show issue, in addition to hosting the annual [PAX Readership Awards](#) — this year in partnership with TravelPlus. The Awards ceremony will be held on June 6 alongside AIX as a component of an early cocktail reception.