AIX returns as airlines anticipate profitability in 2023



Dedicated zones at AIX will bring together the industry's leading suppliers and specialists

The <u>Aircraft Interiors Expo</u> (AIX) returns with more than 50 exhibiting companies to the Hamburg Messe from June 6-8, 2023.

After a three-year slump, the airline industry is forecast to return to profitability in 2023, with more than 4.2 billion passengers set to take to the skies over the next 12 months.

This year's event is on track to exceed expectations, with the industry's leading airlines, lessors and business jet operators expected to attend.

In a January 31 press release, Polly Magraw, Event Director, Aircraft Interiors Expo, said, "It is great to see the recovery of the industry maintaining pace. After the return of AIX in 2022, we're excited to get back to business, creating even more opportunities for attendees to connect, learn and source the latest innovations."

AIX will allow product specifiers to see and test more than 1,000 products from leading global airline suppliers based in 30-plus countries. Among those returning to the event, major OEMs Boeing and <u>Airbus</u> will be joined by some of the leading players operating in the interiors sector from seating specialists <u>Safran</u>, <u>RECARO Aircraft Seating</u>, <u>JAMCO Corporation</u> and <u>HAECO Cabin Solutions</u>; and inflight entertainment and connectivity providers <u>Panasonic Avionics</u>, <u>Thales Group</u>, <u>Astronics</u> <u>Corporation</u>, <u>Latitude Aero</u>, and <u>Bluebox Aviation Systems</u>.

Leaving no product area uncovered, attendees at this year's event will find solutions for every aspect of the cabin interiors environment, including cabin management systems, flooring solutions, galley equipment, in-flight entertainment and connectivity, interior paints and coverings, lighting, lavatory and waste equipment, seating and more.

Helping attendees make the most of their time at the show, dedicated zones will bring together the industry's leading suppliers and specialists in key product areas. The event's ever-growing Inflight Entertainment and Connectivity (IFEC) Zone will again provide a dedicated space for attendees to test the latest IFEC products.

Magraw said, "We're excited to host so many of the industry's leading IFE players, helping airline buyers stay clued up on the latest trends and consumer habits when it comes to onboard connectivity. Covering the whole spectrum of IFEC products and services, there is no better place to do this than in the IFEC Zone at Aircraft Interiors Expo 2023."

The IFEC Zone will highlight how the proliferation of Wi-Fi, alongside the increasing reliance on smartphones and an ever-increasing desire to be connected, has meant that the IFEC offering onboard has become a central component of the passenger experience.

With products spanning wireless connectivity hardware and software, bring-your-own-device (BYOD), seatback systems, 5G, streaming platforms, content service and more, attendees can join key pacesetters of this exciting sector, including <u>ViaSat</u>, <u>Thales</u>, and <u>Inmarsat Global Ltd</u>.

The event's innovative show planning tool, AIX Connect, returns to enable attendees and exhibitors to meet during the show. With more than 5,000 confirmed meetings scheduled across the three days of last year's show, AIX Connect will help attendees build business connections, discuss new projects and facilitate the industry's overwhelming desire to network and do business.

A full programme of sessions and speakers will be announced in the coming months.

Visitor registration will open in March 2023. To register your interest to attend, visit the website here.