

Aircraft Interiors Expo celebrates its latest Women Aviation chapter

[Aircraft Interiors Expo](#) (AIX) is announcing the next chapter in its Women in Aviation campaign today on International Women's Day. The campaign celebrates influential women and their impact on the industry.

Ten female leaders from the globe's biggest airlines and suppliers (including Vivian Lo, GM Customer Experience and Design, Cathay Pacific; Jo Rowan, Associate Director, PriestmanGoode; Elina Kopola, Founder, Green Cabin Alliance; Shawn Duffy, Senior Vice President, Viasat) have taken part in the campaign. Updates from original participants from the 2019 campaign are also featured in the report, which is [now available online for free](#).



Vivian Lo from Cathay Pacific

In the report, the selected participants share the journeys of their careers, imparting their advice and anecdotes to others working or seeking to work in aviation. Vivian Lo from Cathay Pacific emphasizes

the importance of staying true to one's self. In the report, she comments: "As you work more and more, you realize that standing out has its cons, but also pros. Being the minority allows [you] to be more outspoken and respected for what [you] say."



Kathryn Doyle, Associate Director at Collins Aerospace

Kathryn Doyle, Associate Director at Collins Aerospace echoes the statement in the report. She says: "Confidence, authenticity, and an openness to learn and a genuine passion for the industry tend to help you shine through. I've never tried to be anything other than myself, and I strongly believe that being genuine is critical to developing positive relationships and establishing you as a leader."

Speaking about the Women in Aviation report, Polly Magraw, Event Director, Aircraft Interiors Expo, said: "Once again, we are incredibly proud of the Women in Aviation campaign this year. Being able to pull together the diverse and fascinating insights from the leading women driving the industry — imparting their knowledge onto others — is a huge privilege. It's promising to see that not only is the industry making positive progress, but that gender needn't determine one's success.

"AIX is the home of conversations that influence the industry of tomorrow, and by highlighting the achievements and challenges of these women, we can carve out a clear path to even greater diversity in the industry and encourage more influential, ambitious women to help drive it forward."