

Jamco America introduces customizable branding panel for aircraft interiors



Jamco's customizable branding panels

[Jamco America, Inc.](#) has announced its customizable branding panel, designed to enhance airline identity while ensuring durability and cost efficiency. These branding panels offer a versatile and aesthetically appealing way for airlines to refresh aircraft interiors while maintaining a high level of quality and customization.

Jamco's branding panels can be installed in various locations throughout the aircraft, such as forward entryways, mid-cabin sections and galley walls. This allows airlines to implement branding in locations where it may have the most impact. The panels can be tailored to suit a variety of interior design strategies and operational needs.

Certain versions of the panel feature a modular tile system that allows for easy swapping of branded inserts. These swappable tiles enable airlines to update their look seasonally or in support of special 1

promotions and partnerships, offering dynamic branding opportunities without requiring full panel replacement.

The panels offer a nearly unlimited selection of customization options, including materials, finishes, colors and design features, to align with specific brand requirements. Optional lighting features, such as edge lighting or backlit logos, can be added to increase visual effects and improve passenger engagement.

Combining visual impact with long-term durability, Jamco's branding panels are designed to be an effective solution for airlines looking to elevate the cabin environment and enhance the passenger experience.