

Linstol welcomes SteamLine Luggage to Hoffmann Family of Companies portfolio



Founded in 2008 by CEO Sara Banks, SteamLine combines vintage-inspired design, premium materials and exceptional craftsmanship to bring timeless elegance to modern travel

[Linstol](#) informs *PAX International* today that the Hoffman Family of Companies has officially welcomed [SteamLine Luggage](#), the globally recognized luxury luggage brand, to its portfolio following its acquisition.

Founded in 2008 by CEO Sara Banks, SteamLine has redefined modern travel with luggage inspired by the timeless elegance of vintage design. Combining exceptional craftsmanship with premium materials, the brand has built an international following among discerning travelers, becoming synonymous with sophisticated travel and enduring style.

The addition of SteamLine further strengthens the portfolio of premium travel brands and reflects a shared commitment to quality, innovation and creating exceptional travel experiences.

"SteamLine has built an extraordinary brand that resonates with today's luxury traveler," says Mark Russell, CEO of Linstol. "At Linstol, we are passionate about elevating every aspect of the passenger journey, and SteamLine shares that same philosophy. We look forward to supporting Sara and her team as they continue to grow the brand while preserving the craftsmanship, authenticity and distinctive design that have made SteamLine so successful."

Banks will continue to lead SteamLine, ensuring the brand's vision and heritage remain at the forefront as it enters its next phase of growth.

"Joining the Hoffmann Family of Companies marks an exciting new chapter for SteamLine," she says. "Their appreciation for the brand and long-term approach to building exceptional businesses made

this the perfect fit. We are excited to continue inspiring travelers around the world while expanding our reach alongside the incredible brands within the Hoffmann portfolio."

As part of the Hoffmann Family of Companies, Linstol continues to invest in brands and partnerships that complement its vision of delivering premium travel experiences through thoughtful design, innovation and craftsmanship. The addition of SteamLine creates exciting opportunities to further enhance the luxury travel ecosystem while celebrating products that inspire travelers long before they step onboard.