

# INFINITELIVES introduces green sustainability initiatives



## INFINITELIVES Greening Landfill

[INFINITELIVES](#) has announced the creation of three sustainability initiatives.

As pressure to demonstrate sustainability continues for airlines, INFINITELIVES is introducing eco friendly and sustainable programs for airlines that offer the potential for cash back, reduced municipal charges and stronger Environmental, social and governance (ESG) programs.

The initiatives include:

- **Greening Landfill:** takes waste from aircraft off load and separates single-use plastics; dramatically reducing the volume of waste trucked to landfill and reduces the landfill charges paid by the airline or caterer
- **Green Bag Sustainability:** allows crews to collect all plastic glasses using the Green Bags. Customers are encouraged to join the initiative by dropping their plastic glasses into the Green Bags. On the ground, INFINITELIVES will collect the Green Bags from each flight and take the contents away for sterilization and repurposing to new, valuable onboard service items
- **Zero Single-Use Plastics in the Cabin:** zeros in on the importance to move to zero plastics onboard. Recyclable content materials such as Limex - limestone composite material - are now

available to create identical-looking dishes and cups that are cost neutral to existing plastic dishes

INFINITELIVES is financially sponsored and incubating under [YATES+](#) an airline and hotel hospitality branding and repositioning company directed by Keith Yates.