

Holidays top the list of most important things Brits plan to spend on in 2023, reports easyJet



[easyJet](#) surveyed 2000 UK consumers this month about their holiday plans and the results are in. The survey shows that almost two-thirds (64 percent) are planning on flying abroad next year. Holidays topped the list of most important things people planned to spend on in 2023, with two-thirds of survey participants saying that this was the most important.

According to the November 29 release, 70 percent of people surveyed agreed that they will prioritize a holiday over other expenditures in their yearly budget. Three-quarters said it was one of their most important plans for next year. To prioritize their holiday, the survey reported that people will be cutting back discretionary spending on dining out, new clothing and big purchases such as new cars or home improvements.

The survey reported that two-thirds of people say they are more likely to book with a low-cost carrier (66%), while three-quarters of people are more likely to fly short-haul instead long-haul (74%) and holiday in closer-to-home destinations in Europe (70%), in order to protect their holidays. The majority (80%) also believed that holidaying in the UK can be more expensive than abroad, according to the release.

Around half of the respondents said they still plan to go on the same number of holidays that they usually plan for and spend the same amount, while around a quarter of people plan to go on more and spend more on holidays compared to last year. Half of Brits are planning on taking at least one holiday in 2023, while almost a third plan to take at least two.

“Perhaps unsurprisingly,” the release said, “almost all surveyed (94 percent) agreed that going away ¹

on holiday is one of the most enjoyable experiences.” Eighty-six percent said having a holiday is a priority for them, with 57 percent saying this is because of the quality time it allows them to spend with friends and family and the opportunity it provides to recharge (48 percent). The significant majority of people (83 percent) said holidays are crucial to their emotional well-being.

Johan Lundgren, easyJet CEO commented that “Travel is one of life’s greatest pleasures and we know that holidays are important to people. Not only does traveling connect friends and family but it offers a wealth of benefits, from promoting well-being to experiencing new cultures. This survey goes to show just what a priority it is for people, with so many determined to protect their holidays. It is fantastic to see that so many consumers plan to travel next year already, and we look forward to welcoming them onboard.”