

White Glo highlights dentist-approved toothpaste tablet



Australian oral care brand [White Glo](#) has developed a teeth whitening innovation that ticks every box for the sustainable and mindful passenger. The dentist-developed and dentist-approved toothpaste tablet formula delivers a safe and gentle whitening effect with fluoride protection – and absolutely zero plastic packaging.

White Glo worked with renowned Australian celebrity dentist Dr. Aodhan Docherty to create the daily whitening formula. Part of the White Glo Professional White range, each vegan Bite & Brush Toothpaste Tablet contains White Glo's exclusive '5x WHITER TECHNOLOGIES'.

The proprietary blend of ingredients includes natural enzymes and soft polishing particles, promising "whiter, faster, gentler" results, according to the White Glo press release. These tablets are

formulated with fluoride for optimal oral protection – and without gluten, sugar, or SLS. And just like every White Glo toothpaste formula, each tablet delivers six points of daily tooth protection for healthy teeth, including enamel safety and gum health.

The Bite & Brush Toothpaste Tablets substitute traditional toothpaste. Twice a day, put one tablet in mouth, chew, and begin brushing with a wet toothbrush. After brushing for two minutes, rinse mouth with water. The Fresh Mint flavor leaves a light scent for lasting freshness.

The tablets are available in 100 percent bio-degradable packaging, perfect for travel.

In addition to this development, White Glo has set a major milestone: by 2024, it aims to become Australia's most sustainable oral care brand by changing the toothpaste tube and packaging to 100 percent bio-degradable. Aiming to be the most sustainable oral care brand in Australian major supermarket chains, the tablets product range has reduced White Glo's plastic footprint by 68 percent. White Glo has also partnered with CleanHub to help recover the equivalent plastic waste in oceans for the new range.

The tablets are vegan, gluten-free, sugar-free, SLS-free, and plastic-free.