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# Craftis keeps kids "bizzi"

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Craftis' stand, complete with larger-than-life Bizzi bag, was hard to miss in WTCE's Hall 3

[Craftis](#) reports they received an amazing welcome at their first [World Travel Catering & Onboard Services Expo](#) (WTCE) appearance in Hamburg earlier this April.

The company's giant Bizzi activity bag stand caught eyes in Hall 3, showcasing a wide range of colorful off-the-shelf activity bags, amenity packs and activity snack box designs, as well as innovative, bespoke solutions created by their talented in-house creative team.

With over 12 years' experience helping brands successfully engage with young families, the Craftis team is excited about the new opportunities created at WTCE. Craftis is a family-run business: the first Bizzi activity bag was created by Suzanne Halpin, Managing Director, for her own young children, to entertain them in a creative and educational way when dining out as a family, making the experience stress-free for everyone and keeping them off electronic devices.