

Buzz brings tailored support to Premium Economy comfort



Buzz's Meagan English at the company's IFSA Global EXPO booth in Dallas, Texas, USA

From a blanket that wraps around the body to a cushion that adapts as passengers shift in their seats, [Buzz](#) is rethinking Premium Economy comfort with a suite of products developed in partnership with [Tangerine](#).

Buzz showcased the collaboration's four comfort concepts at IFSA Global EXPO in Dallas last week, following the [initial launch at WTCE](#). At the Buzz booth, Meagan English demonstrated the collection for *PAX International* and said the partnership has received a positive industry response.

Combining Buzz's onboard product expertise with Tangerine's cabin experience design, the collection addresses familiar inflight challenges: finding a supportive resting position, blocking out distractions and staying comfortable as posture changes during a long flight.

The **Cocooning Blanket** features a shaped design that wraps naturally around the body, with cloud-inspired pinsonic detailing. Its enveloping form is designed to help passengers settle in for rest.



The Cocooning Blanket

The **Sensory Shut-out Eye Mask with Integrated Earbuds** pairs a padded eye mask with sound-reducing earbuds built into the straps. The earbuds are easy to access and can be removed for independent use, giving passengers flexibility in how they manage light and sound.



The Sensory Shut-out Eye Mask with Integrated Earbuds

Moving beyond the familiar U-shaped travel pillow, the **Adjustable Flat-Roll Neck Pillow** has a compact, ergonomic design that passengers can shape into different supportive forms to improve alignment.



The Adjustable Flat-Roll Neck Pillow

Completing the collection, the **Foldout Lumbar Cushion** provides lower back and lateral support, adapting to shifting posture throughout the flight.



The Foldout Lumbar Cushion

English said the concepts aim to enhance comfort, wellbeing and ease of use in Premium Economy. Together, the suite of concepts offer a glimpse at how onboard amenities can evolve to better support the way passengers rest and travel.