

Watermark appoints Michael Carr as Creative Director



Michael Carr, Watermark, Creative Director

[Watermark](#) has hired Michael Carr as its new Creative Director.

“It’s a pleasure to join such a talented team and I’m excited to be part of the next stage of Watermark’s growth, as we continue to deliver creative and innovative solutions and push the envelope of service and value to our customers,” said Michael Carr, Watermark’s new Creative Director, in an August press release.

Carr, with 15 years of experience as an Industrial Designer, has an impressive background working with premium and luxury industries, specializing in technical products, fashion accessories, and homewares.

Throughout his career, Carr has collaborated with pioneers in both fashion and industrial design,

including Vivienne Westwood and Dietrich Lubs. Notably, he has been committed to driving innovations in sustainable materials and manufacturing processes, resulting in successful business partnerships, brand launches, and project leadership.

Kenny Harmel, Managing Director at Watermark, said in the same release, “We are thrilled to welcome Michael into the team at Watermark. He brings a wealth of experience and we’re very much looking forward to working with him as we continue to expand our design offering and continue to enhance the unique service we provide for our customers.”