Turkish Airlines wins two awards from APEX



The airline received the two awards in Istanbul at a gala dinner

<u>Turkish Airlines</u> won two awards at APEX's (Airline Passenger Experience Association) Passenger Choice Awards. The awards were presented at a gala dinner in Istanbul, where the airline was honoured with the Best Entertainment and Best Food & Beverage in Europe awards.

"As a flag carrier with the World Class Award, which carries a value beyond being Five Star, we are rightfully proud to add the Best Entertainment and Best Food & Beverage in Europe awards from APEX Passenger Choice Awards to our series of accolades," said Turkish Airlines Chief Marketing Officer Ahmet Olmuştur, in an April 28 press release. "These significant awards indicate our high standards in health safety, service quality, and sustainability as a global carrier and bring us closer to our goal of being one of the most digital airlines. Within that framework, we will continue to prioritize brand experience and health safety for our guests' satisfaction. I thank our guests for deeming us worthy of these awards. As the airline with the world's most extensive international flight network, we will continue to offer the best possible travel experience to our guests without compromising flight safety."

Turkish Airlines' inflight entertainment platform, Planet, offers rich movie and music playlists in more than 40 languages, with over 650 Hollywood and World Cinema movies and an HBO MAX category featuring numerous award-winning series. The airline also provides educational and wellness content, such as Fly&Learn and Fly Good Feel Good with meditation, as well as Green World with sustainability.

Its award-winning onboard catering serves unique Turkish and world cuisines prepared by Turkish

<u>Do&Co</u>, its flagship catering partner.

The APEX Passenger Choice Awards was developed under <u>Yates and Partners</u> to reward airlines for excellence in safety and wellbeing, sustainability, and guest experience. The awards are based on comprehensive inspections by industry professionals.