

SWISS enhances website for easier booking



SWISS International Air Lines updated its website to make booking easier for travelers

[SWISS International Air Lines](#) has launched an online booking platform that allows passengers to view the full range of flight services offered by the airlines of the Lufthansa Group. Travelers can now reserve their seat, book extra baggage or make a rebooking for any Lufthansa Group flight, including with; [Austrian Airlines](#), [Brussels Airlines](#), [Lufthansa](#) and [SWISS](#).

“In switching to our new booking platform, we’re not only taking advantage of the synergies we enjoy with our sister Lufthansa Group airlines, we’re also, and above all, providing our website visitors with a seamless and consistent user experience,” said SWISS Chief Commercial Officer Tamur Goudarzi Pour. “Our new platform will further enable us to launch new products and services more speedily and deliver substantially more added value to our customers.”

Passengers can take advantage of an expanded and refined search function. It provides an overview of all the destinations available, and will present at-a-glance best price offers based on filters such as intended travel period, the selected region and type of activities desired.

The website features are currently only available on the desktop version of [swiss.com](#), but SWISS plans on extending the new booking platform to its mobile app, according to the press release.