

SSP to develop eight outlets at PTP



Departures area at Guadeloupe Pôle Caraïbes

[SSP](#) has been selected by [Guadeloupe Pôle Caraïbes Airport](#) to develop eight food and beverage units for its newly renovated space, which will feature a new indoor terrace as well as an outdoor food court.

SSP has developed the new units with concepts tailored specifically to Guadeloupe Pôle Caraïbes airport, promoting the region's local flavors and the culture of the archipelago.

The Rhumba restaurant is an atmospheric bar that allows travelers to unwind while tasting a selection of exceptional local rums, original cocktails, and aperitifs. With a décor that features Caribbean wooden elements, the bar offers a Guadeloupean experience. For passengers wanting to take a deeper dive into Guadeloupean culture, the Place Créole food court boasts a menu of Guadeloupean street food that passengers can enjoy while admiring works from an array of local artists.

Meanwhile, for travelers wanting a more formal dining experience on their journey, SSP has developed the new Bleu Caraïbe restaurant with chef Jimmy Bibrac (nicknamed 'The Pride of Guadeloupe'). At the restaurant, guests can enjoy a menu designed to pay tribute to the island's culinary heritage through bold flavors and fresh, local ingredients.

SSP has also introduced Comptoirs de l'île which blends traditional French and Creole flavors in its sandwiches and snacks. Appealing to passengers on the go, SSP is bringing a selection of national and international brands such as Carrefour Express and Starbucks to the airport.

SSP began its operations at the airport in May and the airport's full renovation project with SSP began this month. The project is due to be completed in 2023.

"As the gateway to the Caribbean, with more than two and a half million passengers in 2019 and an ambitious moderniaation plan in place at Guadeloupe Pôle Caraïbes Airport is preparing for an exciting future," said Gérard d'Onofrio, Managing Director of SSP France, Belgium and Luxembourg.

“We are delighted with this development in Guadeloupe where we will offer local food and beverage concepts, inspired by the culinary heritage of Guadeloupe.”

Alain Bièvre, Chairman of the Board of Directors of the Société Aéroportuaire Guadeloupe Pôle Caraïbes added: “We are very happy to see SSP Group bring their expertise to Guadeloupe Pôle Caraïbes airport. The consultation process was carefully prepared and the offers meticulously analyzed by our teams in order to select the most exciting, qualitative and competitive proposal. The innovative concepts proposed by SSP will really change the face of the airport and significantly improve the food and beverage offering at Guadeloupe Pôle Caraïbes.”