
SSP launches second phase of F&B outlets at CEB

By **Jane Hobson** on December, 20 2019 | Airline & Terminal News



Food Avenue is a 426-square-meter food court now open at CEB

[SSP Group](#) has announced today the launch of its second phase of food and beverage operations at [Mactan Cebu International Airport](#) (CEB) with the addition of eight new units. The food and beverage operator was named master concessionaire at the airport last year. The first phase began last July, which saw the opening of seven outlets - The Coffee Bean & Tea Leaf, Ritazza, Burger King, Bon Chon, Cabin Bar, Camden Food Co. and Nippon Ramen.

The next installment of outlets includes a range of global brands and popular local concepts. According to a press release from SSP, the mix of brands was chosen based on “extensive research into passenger preferences and demographics in order to offer a selection that appeals to all tastes, from people who work locally to international travelers.”

Among the new options is a 426-square-meter food court called Food Avenue. It includes five bespoke food and beverage brands – The Bakery, Filipino Delights, Taipei Tea, Lolo Pinoy Lechon de Cebu and Nippon Ramen.

The Bakery serves coffee and freshly-made doughnuts, baguettes and other baked good throughout the day. Filipino Delights offers travelers a new take on traditional Filipino dishes made using fresh local ingredients, while Taipei Tea serves smoothies, juices and ice cream.

At Lolo Pinoy Lechon de Cebu, travelers can choose special lechon dishes or order takeaway by the

kilo. For travelers seeking Japanese cuisine, Nippon Ramen serves rice bento boxes, ramen noodle soup and other comfort food.

SSP has also added a further three stand-alone food and beverage units at CEB. Located in the Domestic Terminal 1 Departures area, Jolibee offers American-style fast food with a Filipino twist. The chain is famous for signature dishes such as 'Chickenjoy' – a chicken served with gravy and rice. Shakey's serves pizza, fried chicken, pasta, starters and sides at Domestic Terminal 1 Arrivals, with combo deals for families and parties. A second outlet of The Coffee Bean & Tea Leaf has also opened at Domestic Terminal 1 Check-In, providing handcrafted specialty coffee and tea, as well as gourmet sandwiches salads and pasta.

"Our first units opened in Cebu have traded well since launch and continue to perform above expectations," said Mark Angela, Chief Executive Officer of SSP Asia Pacific. "Our latest F&B outlets offer something for everyone, with popular regional dishes that are close to the heart of local travelers and top global brands that are instantly recognizable among international passengers."