
SSP launches new brands in Sweden

By **Rick Lundstrom** on July, 31 2019 | Airline & Terminal News



Bastard Burgers opened in May at ARN's Terminal 4

[SSP Group](#) has partnered with airport operator [Swedavia](#) to open a selection of new food and beverage units at Umeå Airport and Stockholm Arlanda Airport.

SSP has launched UME Fika and Bar at Umeå Airport, offering passengers a one-stop shop for all their food, drink and retail needs. The concept is designed to provide a comfortable and relaxing environment away from the busy airport terminal.

The wide-ranging menu at UME Fika and Bar includes everything from Swedish meatballs and hamburgers to shrimp sandwiches, vegan dishes and 'raw fika' – a range of lactose and gluten-free treats – as well as craft beers, organic wines, espresso and healthy smoothies. The restaurant is divided into different zones to suit the needs of each customer, whether they are working while eating a quick meal or enjoying a pre-flight drink with friends. The outlet also encompasses a retail offer selling travel goods including magazines, snacks and souvenirs.

SSP has also launched three food and beverage units at Stockholm Arlanda Airport including the first travel retail concession for [Bastard Burgers](#), which opened at Terminal 4 in May. The popular brand is

inspired by New York street food and has become well known locally for its premium hamburgers, buns and side dishes all made using high quality ingredients.

The full line-up at Stockholm Arlanda Airport features two new concepts, Uncorked and ÄTA. Uncorked is a lounge-style wine bar located at Terminal 5 Pier F, offering passengers an extensive wine list and a menu serving early morning breakfasts and classic Swedish dishes, from shrimp cocktail to meatballs. ÄTA is a café and bar located in the Terminal 4 domestic area, with a focus on freshly baked goods including buns, hot sandwiches and pizza as well as salads, lighter dishes and a wide range of beers and wines.

“Whether passengers are looking to indulge in the latest food trends or try something more traditional, these exciting new concepts will present them with outstanding local cuisine that is a ‘true taste of Sweden,’” said Joakim Klingsell, CEO of SSP Sweden.