

SSP and Bottega open new Prosecco Bar at STN

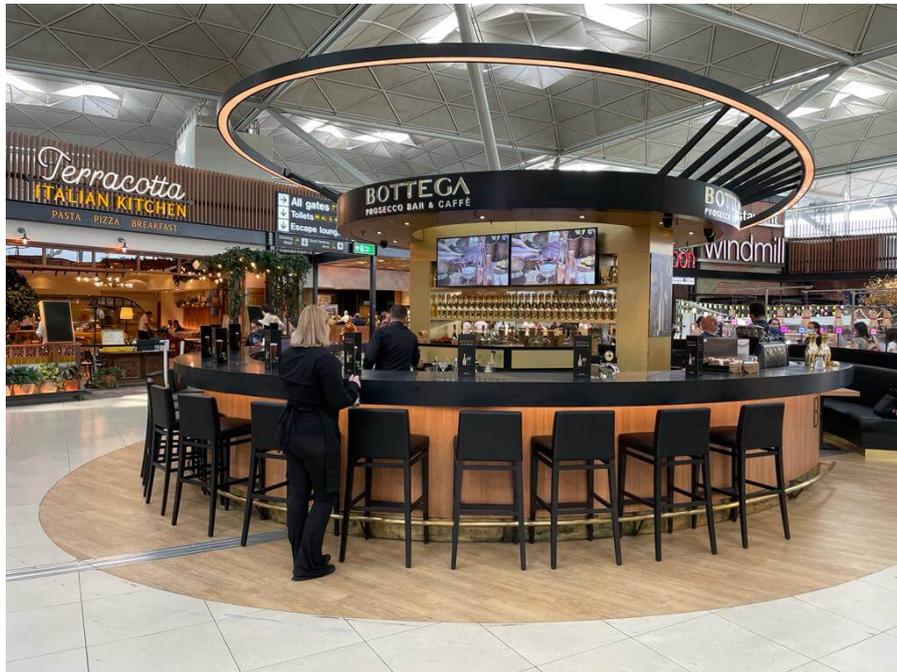


Cheese platter served at the new Bottega Prosecco Bar at Stansted Airport

A new [Bottega Prosecco Bar & Caffé](#) opened in the departure lounge of [London Stansted Airport](#) earlier this month and is operated by [SSP UK](#).

The premium wine bar format, created by Bottega in 2014, will offer passengers at one of London's leading airports the opportunity to taste Bottega's still and sparkling wines. Each wine can be paired with traditional Venetian and Italian food specialities, which will include a range of sharing platters: tagliere di affettati, an Italian cured meats board; tagliere di formaggi, an Italian cheese board; and tagliere di salmone scozzese, a Scottish smoked salmon board. The bar will also serve speciality coffee and bakery products.

Bottega Prosecco Bar was created with the aim of highlighting the excellence of Italy and appealing to the palate of the consumer. The concept is inspired by the philosophy of the Venetian bacaro (an informal osteria), where food is presented in the form of 'cicheti' (appetizers to be eaten at the counter), or as substantial dishes served at the table.



Still and sparkling wine teamed with quick appetizers are part of the Prosecco Bar concept used by Bottega around the world

"Bottega has been a highly successful element in our brand portfolio for four years, and we are delighted to be opening a further unit at Stansted," said Cathy Granby, Business Development Director of SSP UK & Ireland, in today's announcement. "The brand has proven a big hit with air passengers, and offers a new, premium experience for those passing through Stansted, offering them an excellent opportunity to treat themselves to something special before their flight."

Stephen Martin, Retail Director of Stansted Airport added: "Bottega deliver a premium experience and to have their incredible Prosecco Bar & Caff  at London Stansted Airport, partnered by SSP, is an exciting time for Manchester Airports Group as we complete the £12million investment in the IDL.

"London Stansted Airport is one of the fastest recovering airports in the UK and Bottega has opened in perfect time as we enter the summer peak - only their second airport offering in the UK and we are very proud to host them. The bar sits in prime position and deservedly boasts the opportunity to offer DOP guaranteed wines with impeccable pairings."

Pre-Covid, London Stansted Airport served approximately 28 million passengers per year.

Sandro Bottega, President of Bottega S.p.A., said: "The Prosecco Bar formula has been hugely successful in Italy and around the world, as it transforms a quick break into an experience perfectly aligned to the 'Bottega Bacaro' philosophy. The opening of this Prosecco Bar has been an ambition for some time. London Stansted is an airport that has experienced significant growth in passenger numbers since the ending of the pandemic. It is also one of the main access gates to the British capital from continental Europe. Our wine bar format is of particular interest in the UK, where the Bottega brand is recognised as a leader in the Prosecco and sparkling wine market."