

SSP adds Greggs to UK portfolio



Greggs has more than 2,000 outlets operating

[SSP Group](#) has secured a franchise agreement with UK food on-the-go retailer, [Greggs](#), and will be opening outlets in the coming months at a number of locations across the UK.

The first unit has begun trading at [Derby Railway Station](#) with other openings in progress. The new stores will be located in units already operated by SSP, which will be converted to Greggs.

“At SSP, we have a long history of bringing popular high street brands that customers love into travel locations,” said Richard Lewis, CEO SSP UK & Ireland in today's announcement. “We're delighted to have struck a deal with Greggs, which not only delivers a great core range, but is constantly innovating to meet evolving trends. The deal has also been welcomed by our regional travel clients, who are looking forward to the opportunity to bring an instantly recognizable food offer to their platforms and concourses, and we hope to be able to grow the partnership beyond these initial sites.”

Greggs Commercial Director, Malcolm Copland, added: “We are pleased to team up with SSP as our newest franchise partner. We know that high quality food-on-the-go and convenience go hand in hand and this partnership further expands our presence in busy travel hubs, giving us the opportunity to bring our range of products to more customers each day.”

Neil Grabham, Customer Services Director at East Midlands Railway, said: “Greggs is a much-loved high street brand and I'm delighted to welcome them to Derby station. I am sure all customers travelling through Derby will recognize Greggs for the great value they offer and will be keen to

support its opening.”