

Sleep lounges in demand, reports Airport Dimensions



Sleep lounges will be popular in years to come, especially in the post-COVID world, reports Airport Dimensions

Lounge and airport experience company [Airport Dimensions](#) has reported that figures from a recent survey of its lounges suggest that this revenue stream will be significant in the post-COVID era, and how spending patterns may change as travel recovers.

According to the figures, occupancy levels at the company's sleep 'n fly Sleep Lounges at Doha's Hamad International Airport ([DOH](#)) and Dubai International Airport ([DXB](#)) are exceeding expectations and pre-COVID levels of occupancy.

The 50-bed Sleep Lounge at DOH has grown occupancy every month to record levels, six months after opening in [September 2020](#). Meanwhile, the 22-bed facility at DXB Terminal 3 Concourse C - which launched in late [November 2020](#) - is also trading well with occupancy levels in line with pre-COVID expectations. Combined, both Sleep Lounges have provided for in excess of 100,000 guest hours of rest or social distancing to travelers at these two Gulf mega hubs, which continue to connect the world.

"The uptake of our sleep 'n fly Sleep Lounges in Doha and Dubai is very strong, and our private spaces are in high demand in spite of the challenges the travel industry is still facing," said Errol McGlothan, Managing Director (EMEA & APAC) at Airport Dimensions. "This undoubtedly reflects a shift in traveler needs and patterns. Despite COVID, people still want to fly, but more passengers are ¹

now looking for a private, hygienic and comfortable space to relax at the airport due to longer dwell times and the desire to socially distance from fellow travelers. Airport Dimensions is well placed to meet this growing demand and to provide safe and comfortable spaces for passengers during their journey, and we're looking forward to bringing further growth to this sector in the coming months."

Both DOH and DXB Sleep Lounges provide travelers with a private space to relax and socially distance while traveling. Single and couple or family pod and cabin options are available.

Robust health and safety measures are in place for to protect guests and staff. including regular disinfection with specialized high-tech nanotechnology disinfectants proven to neutralize germs and viruses for extended periods of time.