

Saudia marks World Braille Day with commitment to products for passengers

[Saudi Arabian Airlines](#) is marking [World Braille Day](#), January 4, by showing its continued commitment to visually impaired passengers with several service products.

Cuisine options – as well as inflight entertainment – on Saudia aircraft, provide convenience and choice for passengers who require Braille offerings. Inflight entertainment options include audio descriptive movies and content.

Passengers can select a Braille cuisine option at time of booking through a simple step or by calling Saudia 24 hours in advance.

The airline also provides services such as elevators, special meals and menus, safety procedures and magazines printed in Braille. Saudi Arabian Airlines prints all material in-house with its full-spectrum Braille printer in order to transform all materials and applications in Braille for inflight use.

“SAUDIA is committed to being an inclusive airline, providing amenities, services and support for all guests,” said Chief Executive Officer of SAUDIA, Captain Ibrahim S. Koshy. “We take pride in making our very best efforts to provide a comfortable, welcoming and hospitable experience from each point of the journey,”

In 2015, Saudi Arabian Airlines (SAUDIA) became the world’s first airline to introduce a comprehensive flight guide in Braille for visually impaired and blind passengers.