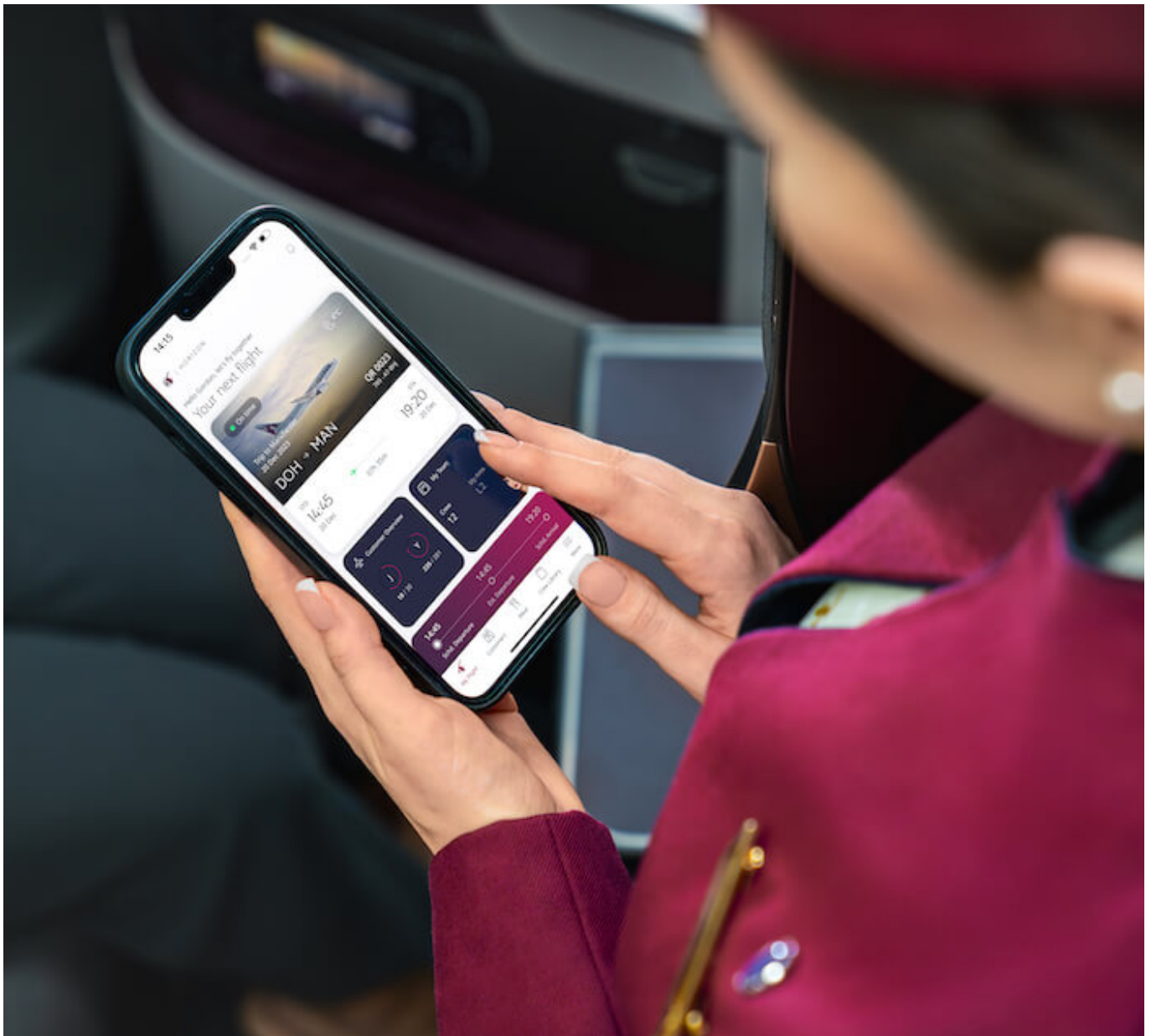


Qatar Airways expands digital transformation with tools for cabin crew



Qatar Airways will provide 15,000 mobile devices to cabin crew as part of the digital transformation

[Qatar Airways](#) has introduced an in-house application that will equip 15,000 of its cabin crew with the digital tools to deliver personalized experiences to passengers.

The December 20 press release said the application offers real-time insights on flight information and customer service information. This will allow cabin crew to view passenger profiles, including privilege club and oneworld members, along with special service requests, to ensure their needs and expectations are met. The applications also empower crew members with current digital training materials.

Qatar Airways will reach the first milestone in its digital transformation in the coming months by providing its cabin crew with more than 15,000 mobile devices to access the application. The rollout

will be completed in multiple stages, with plans to expand its scope at Hamad International Airport ([DOH](#)) and overseas airports and lounges.

“We, at Qatar Airways, are incredibly excited to introduce a new phase in the airline’s digital transformation, especially one that will enhance our world-class onboard experience. As leaders in industry innovation and digital adoption, Qatar Airways excels in identifying and responding to emerging trends for the comfort and convenience of our passengers and this project is a defining step towards a more connected and insightful interaction between our customers and staff,” said Qatar Airways Group Chief Executive Officer, Engr Badr Mohammed Al Meer.

The airline is embracing digital to streamline its processes and demonstrate a commitment to reducing paper waste. This is a step towards a more sustainable future for Qatar Airways and a move that elevates the inflight experience for passengers.