

Qantas rolls out updated inflight safety video

[Qantas](#) has introduced a new onboard safety video featuring frontline team members and Frequent Flyers. The video will take passengers through essential safety information before a flight, featuring unique destinations in Australia and around the world. The updated video replaces the airline's Centenary-themed video that has been screening onboard since 2020, the press release said.

"First and foremost, the video is about familiarizing our customers with safety procedures and we try to make it as engaging as possible, in particular for regular flyers who might otherwise tune out," said Catriona Larritt, Qantas Chief Customer Officer, who added that safety is the top priority of the Qantas Group.

The 2024 video features Qantas pilots, cabin crew, customer service agents and Frequent Flyers sharing the typical pre-flight safety information from various destinations. The destinations in the video include:

- Litchfield National Park, Northern Territory
- Milford Sound, New Zealand
- Los Angeles, United States of America
- Cabo San Lucas, Mexico
- Ningaloo Reef, Western Australia
- Jaipur, India
- Freycinet, Tasmania
- Lapland, Finland
- Seoul, South Korea
- Marrakesh, Morocco
- Rome, Italy
- Paris, France
- Sydney, New South Wales
- Noosa, Queensland

"We are proud to feature our own well-travelled team members and customers, to not only deliver the safety message but also promote travel and tourism by inspiring people to explore destinations they may not have experienced throughout Australia and beyond," Larritt added.

The video was filmed across 14 destinations over the course of 40 days, from Lapland, Finland, to Jaipur, India. It is being progressively rolled out by the airline, with 75 versions in 12 different languages.