

Plaza Premium Group introduces dual lounge concept at YVR



PPL at YVR

Plaza Premium Group ([PPG](#)) has unveiled its new Canadian flagship lounge at Vancouver International Airport ([YVR](#)). This milestone launch introduces the first Plaza Premium First ([PPF](#)) in North America, alongside a reimagined Plaza Premium Lounge ([PPL](#)), delivering a dual-concept facility that caters to a variety of travellers, including luxury seekers to business travellers and families.

PPG's newly reimagined and integrated concept, combining PPL and PPF, is the third of its kind, following successful launches at [Jakarta Soekarno-Hatta Airport](#) in December 2022 and [Kuala Lumpur International Airport](#) in March 2023. With additional locations at [Hong Kong International Airport](#) and [Macau International Airport](#), PPF now operates five exclusive lounges worldwide.

"The launch of our new flagship lounge at Vancouver International Airport marks a significant milestone for Plaza Premium Group," said Pascal Bélanger, Senior Vice President of the Americas at Plaza Premium Group. "We are thrilled to introduce Plaza Premium First to North America, offering travellers an unparalleled level of luxury and personalized service that sets a new standard in airport hospitality. As we expand our presence across the Americas, our vision remains clear: to enhance the airport experience for travellers worldwide. This new lounge at YVR embodies that vision, seamlessly blending innovation, luxury, and personalized service to redefine what an airport lounge can be."

Located in YVR's International Terminal, the lounge spans nearly 1,000 square meters and accommodates 251 guests. The Plaza Premium Lounge features 136 seats, while Plaza Premium First offers a 115-seat space.

Lounge features include:

- **Interactive Live Cooking Stations:** Seasonal menus featuring rotating options like noodle bars, pasta bars, and a signature poutine station.
- **Family-Friendly Amenities:** A welcoming section for family, offering board games on request.

and a "Mama's Room" for nursing mothers.

- **Self-Service Bar:** Featuring a selection of soft drinks, juices, locally sourced wines and beer from BC partners and a selection of spirits for guests to enjoy at their leisure.
- **Shower Facilities:** Premium showers are available at an additional charge of CAD \$25.

PPF will officially open to travellers on December 2. This premium offering provides elevated services such as:

- **A La Carte Dining:** A gourmet menu featuring signature dishes like Crab Omelette and Vegan Thai Curry, complemented by a premium buffet.
- **Full-Service Bar:** A curated selection of top-shelf spirits, fine wines, champagne, and handcrafted cocktails, including seasonal sustainable zero-waste creations.
- **Amenities:** Complimentary showers and private relaxation areas provide a serene escape before departure.

Committed to sustainability, the lounges are 100 percent ADA compliant, practice single-use plastic, practice sustainable seafood through Ocean Wise and proudly supports local food providers.

"I am pleased to welcome the first North American location of the Plaza Premium First lounge – the fifth of its kind globally, and a great addition to the travel experience at YVR," said Tamara Vrooman, CEO, Vancouver International Airport. "Imagine stepping into a haven of luxury and comfort before your international flight, where a wide array of amenities and offerings await you. Indulge in exquisite local cuisine, stay connected with cutting-edge technology, and unwind in an atmosphere designed for maximum comfort."

The new lounge celebrates Vancouver's vibrant community through PPG's Global Proudly Local initiative, highlighting the city's finest art, food, and service while partnering with local purveyors.

"Vancouver is a city rich in culture and natural beauty, and we are proud to reflect that in our new lounge," said Bélanger. "By integrating local art, cuisine, and design elements, we offer our guests a true taste of what makes this city unique, all while providing the world-class service they expect from Plaza Premium Group."

Both PPF and PPL are open to all travellers, with PPF access starting from CAD \$110 and PPL from CAD \$69 for two-hour lounge access (tax excluded). Both lounges can be reserved online or accessed via walk-in. The lounge operates seven days a week from 6:30 a.m. to 1:30 a.m. PST, and is located in the International Terminal between Gate D67 and D68 on Level 4.