

PPG opens first Plaza Premium First lounge in Europe at FCO



Plaza Premium First reception at FCO

Plaza Premium Group ([PPG](#)) has announced the opening of its first Plaza Premium First Lounge in Europe located in the Leonardo da Vinci Rome Fiumicino Airport ([FCO](#)). The launch marks a major milestone in the Group's European expansion and the elevated lounge brand of Plaza Premium First, bringing its signature seamless travel experience to Rome.

Located in Terminal 1, International Departures, the 700-square-meter lounge is designed to accommodate 115 guests. Since debuting in Hong Kong in 2018, Plaza Premium First has grown into a distinguished global concept. Plaza Premium First Lounges are operating in the flagship locations of Hong Kong, Kuala Lumpur, Jakarta, Macau, Vancouver and most recently Phnom Penh.

"Rome represents both a gateway to Europe and a cultural capital," said Song Hoi See, Founder and CEO of Plaza Premium Group. "This launch reinforces our mission to deliver excellence in airport hospitality through design, service innovation, and cultural authenticity. As today's travel landscape continually evolves, we remain attuned to the changing expectations of frequent travellers, who now seek greater personalization and refinement at every stage of their journey. The continued success of our award-winning Plaza Premium Lounge in Rome reflects the demand for exceptional hospitality, and introducing Plaza Premium First at Rome Fiumicino Airport further strengthens our shared vision of creating experiences that goes beyond comfort—where thoughtful design, service innovation, and a genuine sense of place come together seamlessly, a proud reflection of our ethos—to make travel better for all."

"The opening of the new Plaza Premium First Lounge in Europe at our airport reflects Aeroporti di

Roma's ongoing commitment to enhancing the passenger experience, as recognized by our 5-Star Skytrax rating," said Marco Troncone, CEO of Aeroporti di Roma. "Hosting the debut of this premium concept in Europe confirms Fiumicino's role as a gateway capable of attracting leading global operators. It also strengthens Rome's positioning as a strategic hub in the global travel network, where service excellence, comfort and local identity come together to offer a high-quality and increasingly personalised airport experience."

La Dolce Vita meets Italian design

The design concept takes its cue from La Dolce Vita, the Italian phrase that translates as "the sweet life" encapsulating a lifestyle characterized by pleasure, indulgence and the art of living well—while maintaining the global design language of Plaza Premium Group. The interiors integrate light, texture and form to create spaces that feel both luxurious and comfortable, capturing the timeless elegance of Roman style through a harmony of natural light, warm hues and handcrafted textures. Classical proportions anchor the space, while travertine stone, oak wood and bronze accents pay tribute to local artistry and sustainable design. Artwork and decorative elements feature curated photography and abstract pieces linked to Italian craftsmanship and travel culture. Every element—from the biophilic touches to the energy-efficient lighting—has been composed to foster well-being and reflect Plaza Premium Group's dedication to human-centric design and hospitality.

Culinary experiences

Lounge visitors can embark on a culinary journey with Italian dishes and Roman specialties complemented by international dishes featuring locally sourced ingredients and a selection of signature aperitivos. The Primo Dining Room is an exclusive dining space featuring a curated à la carte menu.

Experiential highlights

The lounge offers private suites for rest and productivity complemented by bespoke services and effortless wireless charging, keep journeys seamless. It also invites passengers to unwind in an al fresco patio where constantly rotating music sets and live DJ performances create a vibrant social hub ideal for unwinding with drinks before a flight. Families are cared for with a dedicated nursery area, every detail comes together to offer immersive comfort and engagement for guests of all ages, supporting multigenerational travel needs.

The heart of art and cultural immersion

Art is a way of life in Italy, and the FCO lounge embraces this spirit with ongoing exhibitions and curated art installations woven into the lounge experience. In collaboration with a renowned local gallery, visitors are invited to discover and even acquire distinctive pieces, offering a rare chance to bring a touch of Italian artistry into their journey.

Cocktail culture meets artisan creations

The Aero Bar is highly social hub where the house mixologist recommends cocktail options, curated regional wines and espresso service, complemented by a dedicated dessert bar for sweet cravings.

Plaza Premium First Signature Cocktail Program

Welcome mocktails to refresh visitors, alongside a selection of award-winning and locally inspired cocktails. The lounge's cocktail culture centres on a selection of artisan creations, including the Nebula Plaza, a "Proudly Local" signature blend that showcases Italian flavours and history.

Rye whisky and Barolo Chinato are spiced and layered with Cynar's herbal complexity and Aperol's bittersweet elegance, offering depth and intrigue to every sip. The Dolce Peccato cocktail features dark rum mingled with delicate pear coulis, nectar, and a dash of saffron syrup, presenting a luxurious taste profile for travelers seeking sophistication.

Private executive meeting room and facilities

The private meeting room provides an elevated experience, offering customized setups accommodating prearranged options from gourmet dining to signature Italian dishes and international classics with a selection of premium drinks. The focus on customization aims to ensure business travelers have everything needed for productive meetings in a sophisticated, private environment.

Signature restroom and shower area

The restroom and shower facilities have a premium selection of toiletries from popular brands and a full array towels, plush bathrobes and slippers for elevated comfort. Supersonic hair dryers, skincare miniatures, shaving sets, and dental kits are also available. Travelers can also enjoy express ironing, shoeshine services and curated fragrances as add-on luxuries that provide an indulgent travel experience.

The Plaza Premium First Lounge at FCO offers access to all travellers regardless of airline or class of travel, with multiple entry options via Smart Traveller membership, online pre-booking or walk-in purchase.