

Plaza Premium Group debuts two distinct lounge experiences at BKK



PPG has debuted two distinct lounge experiences, Plaza Premium First and Plaza Premium Lounge, at BKK

Plaza Premium Group ([PPG](#)) has announced its debut in Thailand at Bangkok Suvarnabhumi Airport ([BKK](#)). Featuring both Plaza Premium Lounge and Plaza Premium First, this dual-lounge offering provides international departing and transit passengers with two distinct experiences to relax, dine, and recharge before their journey.

Located airside on the third floor of Concourse G, near Gate G1, Plaza Premium First spans 212 square metres with seating for up to 51 travelers, while Plaza Premium Lounge covers 578 square metres with a capacity for 98 passengers.

Plaza Premium First

Plaza Premium First (PPF) represents the pinnacle of PPG's elevated offerings, delivering a personalized journey for discerning travelers. PPF seamlessly integrates bespoke dining, curated wines and spirits and immersive cultural touches.

Key features of the BKK location include:

- **Dedicated service:** Personalized concierge assistance anticipating every traveler's need from arrival to departure.
- **Bespoke culinary offerings:** A tailored menu showcasing gourmet dishes and signature

cocktails alongside premium international spirits.

- **Refined spaces:** Intimate, tranquil zones designed for rest, private meetings and seamless productivity.

Since debuting in Hong Kong in 2018, PPF has established flagship locations across global hubs including Kuala Lumpur, Jakarta, Macau, Vancouver, Phnom Penh, Rome and most recently, Dallas Fort Worth.

Plaza Premium Lounge

Complementing the premium offering, the flagship Plaza Premium Lounge (PPL) delivers PPG's core mission of Together, We Make Travel Better. Designed as an inviting gateway to regional culture, PPL connects travelers directly to authentic Thai heritage through modern amenities, comfortable seating, and locally inspired flavours.

PPL highlights include:

- **Local culinary highlights:** Proudly featured regional dishes and live cooking stations celebrating Thai gastronomy.
- **Intuitive comfort:** Purpose-built zones tailored for solo travelers, families and business passengers alike.
- **Global excellence:** Backed by PPG's pioneering 28-year legacy of independent lounge operations worldwide.

"The launch of Plaza Premium First and Plaza Premium Lounge at Bangkok Suvarnabhumi Airport reflects our global direction of expanding award-winning airport hospitality into key international gateways. Bangkok represents a critical hub in Southeast Asia—defined by warmth, flavour, and an unmistakable sense of place," said Mr. Song Hoi See, Founder and CEO of Plaza Premium Group. "By introducing our dual-lounge concept at BKK, we empower travellers to choose the experience that best suits their journey while enjoying authentic Thai hospitality until the moment they depart."

Both lounges are now officially open.