

Plaza Premium Group celebrates grand opening of lounges at DFW



Executives mark the opening of Plaza Premium Group's new Plaza Premium First and Plaza Premium Lounge at Dallas Fort Worth International Airport Terminal D

Plaza Premium Group ([PPG](#)) is celebrating the grand opening of two new airport lounges at Dallas Fort Worth International Airport ([DFW](#)): Plaza Premium First and Plaza Premium Lounge. This landmark launch marks the debut of Plaza Premium First in the United States and establishes an expanded flagship presence for PPG in one of the world's busiest and most connected aviation hubs.

Located in Terminal D, the two new lounges are designed to meet the needs of a broad range of travelers, from discerning guests seeking a highly personalized premium experience to business and leisure passengers looking for comfort, convenience and quality airport hospitality. Inspired by the culture and character of Dallas-Fort Worth, both lounges blend local culinary touches, thoughtful design and international service standards to create elevated pre-flight experiences.

The official opening was marked by an inaugural ceremony attended by Mr. Jonathan Song, Chief Commercial Officer of PPG; Pascal Bélanger, PPG's Senior VP for the Americas; Eric Pateman, PPG's Senior VP for North America; Prasan Verma, PPG's Chief Technology Officer, alongside Kenneth Buchanan, DFW's EVP, Chief Revenue Officer, and the DFW team, alongside senior leadership and invited guests. The event celebrated a major milestone in PPG's continued expansion in North America and reinforced the Group's commitment to delivering best-in-class airport hospitality experiences in strategic global gateways.

"It is a pleasure to celebrate this milestone in Dallas today as we officially open Plaza Premium First and Plaza Premium Lounge at Dallas Fort Worth International Airport," said Song Hoi See, Founder and

CEO, Plaza Premium Group. "This grand opening marks an important step in our growth in North America and reflects our commitment to making travel better through exceptional hospitality, thoughtful design and service innovation. With the debut of our first Plaza Premium First in the United States, alongside an enhanced Plaza Premium Lounge offering, we are proud to bring travelers in Dallas a new standard of comfort, personalization and culinary excellence that responds to the evolving expectations of today's global travelers."

"As one of the world's most connected airports, we continue to see strong demand for elevated travel experiences and we are thrilled that Plaza Premium Group has chosen DFW to introduce the first-ever Plaza Premium First and Plaza Premium Lounge in the United States," said Ken Buchanan, DFW's EVP, Chief Revenue Officer. "This investment enhances the range of premium options available to our customers and supports DFW's role as an international gateway."