

New look rolling out on Emirates aircraft



VOYA products will be stocked in the A380 spa

[Emirates](#) is rolling out a redesigned onboard experience on its A380s and some 777s. Onboard Lounge and Shower Spa have resumed operations additional health and safety measures. The airline has also enhanced its offering, introducing a nutrient-rich welcome drink for the winter season.

The A380 Onboard Lounge, which serves First and Business Class customers, will transform into a take-away bar with limited seating capacity and social distancing protocols in place. The bar continues to serve wines, spirits, soft drinks and pre-packaged lounge bites for passengers to take and enjoy at their seats. Passengers order from their seats if they prefer. The social areas in Business Class on select 777 aircraft and in First Class also re-opened with pre-packed snacks for customers to grab and go.

First Class passengers can once again shower aboard the aircraft. Luxury spa products will be provided in individual amenity bags to each customer. The sets include pamper essentials from organic and sustainable Irish brand [VOYA](#), a disposable bath towel and a menu to choose additional amenities.

Starting November 1, Emirates' onboard dining experience will return to its signature service while observing strict hygiene protocols. Passengers in all classes will enjoy multi-course meals and choose from a complimentary selection of beverages including wine and beer, as well as juices and soft drinks. Cocktails will also be served in premium classes. In Economy Class, passengers can choose from two wines; in Business Class, passengers can choose from six wines including port and champagne, while in First Class, passengers will have a selection of 11 wines including a dessert wine, port and [Dom Perignon](#) champagne.

The Emirates app has also been enhanced to allow customers on board to browse the menus on their personal devices both online and offline with the latest app update.

Emirates will soon launch a welcome drink in premium classes called Vitality Boost in First and

Business Class. The airline's chefs and nutritionists have created a blend of apple, ginger and hibiscus to give customers a health kick on their journey. The vegan, nutrient-rich drink is packed with antioxidants, and free from gluten and added sugar. The health drink will be a staple on board and continually refreshed to offer different flavors. Passengers can also choose from a range of welcome drinks including champagne and other juices.

Emirates' inflight entertainment system ice, continues to add new content every month. In October, 25 new Hollywood blockbusters, 197 hours of new of TV as well as a selection from the MasterClass series were added to the entertainment catalogue boasting over 4,500 channels. Emirates is the first airline to show the MasterClass series, allowing customers to learn from the world's best including Thomas Keller, RL Stein and Penn & Teller. Emirates is also screening "My Story", the TV series based on the book of the same name by His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and ruler of Dubai.