

Lufthansa to serve La Grande Dame by Veuve Clicquot in First Class



La Grande Dame is a blend of Pinot Noir and Chardonnay

[Lufthansa](#) has been serving Champagne on board ever since the introduction of First Class. Starting at the end of March, the airline will serve the exquisite Prestige cuvée La Grande Dame from the renowned Veuve Clicquot winery on all long-haul flights for the first time.

La Grande Dame is a blend of Pinot Noir and Chardonnay, with a significantly higher proportion of Pinot Noir, which gives the champagne an intense character. On the palate, La Grande Dame is robust and rich, with a pleasant balance of fruit, acidity, and complexity. Guests can taste citrus aromas of lime and yuzu, along with white peach and pear, underpinned by floral notes, chalk, and a hint of toasted almonds. La Grande Dame is considered exceptional and, for many, is champagne for special occasions.

“With La Grande Dame, we are bringing a truly special champagne on board. The opportunity to enjoy this exceptional champagne as a permanent feature in Lufthansa First Class is a real highlight for our guests. This new champagne also reflects our uncompromising commitment to quality. Culinary excellence is an essential part of our hospitality, and for us, an outstanding champagne is naturally part of that. In First Class, every moment should be a pleasure,” explained Olaf Mauthe, Head of Hospitality Catering Management.

To mark its 100th anniversary, Lufthansa is offering its guests a completely redesigned travel experience on long-haul flights: With FOX, the “Future Onboard Experience,” all onboard service elements and processes are being revamped this year. In addition to upgraded cuisine in all travel classes, new tableware, and new amenities, the exclusive First Class champagne La Grande Dame is also part of the premium experience on board Lufthansa.