

Lufthansa launches "helping hands" livery



Lufthansa's "help alliance" A321neo

25 years ago, [Lufthansa Group](#) employees in Frankfurt, Germany, founded the help alliance, Lufthansa Group's aid organization. To mark this anniversary, Lufthansa is sending a sign of support across the continent: an A321neo with the lettering "help alliance" and many colourful "helping hands" will be flying in Lufthansa's European route network from this fall.

The aircraft with the help alliance sticker pays tribute to all the people who have shown commitment to the aid organization over the past 25 years and collects donations, Lufthansa said in its press release. There is still time to symbolically leave a colorful handprint on the aircraft - there is space for a total of 300 handprints. They can be purchased on the [help alliance website](#). The money will be used to provide children in Africa and India with school books and meals, among other things.

"It makes me proud and grateful that Lufthansa is sending out a strong and highly visible signal on the 25th anniversary of help alliance. The aid organization would be inconceivable without people who care for those who need support - either actively in projects around the world or as donors. The "helping hands" on the plane are a tribute to their great work. Every donation helps to give children all over the world a better future. With help alliance, we are taking responsibility - in the past and in the future, because we still have a lot to do," said Vivian Spohr, patroness of help alliance.