

# Kyra Lounge opens at Hong Kong International Airport



## Kyra Lounge

[Airport Dimensions](#), [SSP](#) and [Travel Food Services](#) (TFS) have officially opened the Kyra Lounge at Hong Kong International Airport ([HKIA](#)). This new lounge brand offers a retreat for travellers passing through Terminal 1 of Hong Kong International Airport.

Located off Terminal 1's central concourse by Gate 23, Kyra Lounge spans 744 square meters and accommodates more than 150 guests. The space offers ample natural light and thoughtfully crafted interiors.

Kyra is a new-to-market brand developed by partners Airport Dimensions, SSP and Travel Food Services, to combine their expertise in shaping airport hospitality across the APAC region and beyond, the press release said. HKIA continues to see a significant increase in passengers, making it the ideal location to debut Kyra Lounge to meet demand.

Kyra Lounge will be included as part of the Priority Pass network, the original and market-leading airport experiences program, as well as LoungeKey network. The lounge is also available to all Hong Kong International Airport travellers who want to purchase entry online or at the lounge.

Jonathan Robinson, CEO, SSP Asia Pacific said: "The opening of the Kyra Lounge at HKIA represents a stride forward in SSP's growth in the Asia Pacific market as we increase our lounge offer in the region. A deep understanding of the needs of traveling customers, and the ability to provide customised F&B options that meet these, lie at the heart of SSP. By adding the complementary expertise of both Airport Dimensions and TFS, we are elevating the customer experience to new heights for lounge visitors here in Hong Kong. Our relationship with HKIA has already spanned more than 20 years, and we are pleased to be strengthening our existing range of restaurants, bars, and cafes within its

prestigious terminals with this new addition.”

## **Lounge design**

Developed in collaboration with design firm Studio 5 International, the interior of the lounge is inspired by daily cycles of the sun and the natural world. Each area of the lounge, from the bar to the relaxation zone, is designed to offer a variety of energy levels to suit all visitors. The colour scheme, from warm beiges through to dark greens, captures the effect of sunrise to sunset.

Three elemental forces are central to the lounge’s design: Crepuscular Rays, Waves and Fireplace. These create a multi-sensory experience. Dynamic lighting replicates sunlight breaking through clouds, a wave-like ceiling feature evokes the ocean’s movement while a central fireplace invites comfort and relaxation. Floor-to-ceiling windows offer panoramic views.

## **Food and beverage offerings**

The Kyra lounge menu, crafted with the market knowledge and capabilities of SSP and TFS, delivers a range of local and international food and beverage options.

From classic Chinese congee and Cantonese dim sum like BBQ Char Sui buns, to Hong Kong street food favourites like Fish Siu Mai and Traditional Curry Fishballs, there are Eastern flavours to satisfy every palate.

There are also Western-inspired dishes on offer, like a hearty baked macaroni cheese, or a light couscous salad.

The well-stocked bar offers a full range of premium beers, wines, spirits and soft drinks. There are also a whole host of cocktails and mocktails designed specifically for Kyra. Travellers can sample alcohol-based creations such as the "Fragrant Harbour" which translates to the name of the city "Hong Kong". The cocktail is inspired by Hong Kong’s landscape and history as a trading port. The drink brings a harmonious blend of floral, fruity and botanical flavours.

For an alcohol-free offering, there are concoctions such as the "Kowloon Sunrise", with house-made fiery ginger syrup and citrus and herbaceous undertones.

## **Amenities**

The lounge caters to travellers’ needs with dedicated relaxation areas and productivity zones, including a sound-proof booth. There is also an expansive dining area and the statement central bar is made from reclaimed typhoon-damaged wood.

In partnership with art & technology specialists Digital Art Fair, digital artworks by Hong Kong-based collective The Chinese Dictionary have been curated to showcase digital storytelling and creativity.

## **Sustainability**

The Kyra Lounge has been developed to integrate eco-conscious practices and materials throughout both design and operation.

Solar fins are installed on the windows to help regulate temperature within the lounge, reducing the need for air conditioning and energy consumption. The lounge features a daylight harvesting system, with an "open-loop" lighting system that adjusts artificial light intensity based on the availability of natural light, leading to significant energy savings.

Kyra Lounge also incorporates regionally manufactured furniture, reducing the carbon footprint of long-distance transportation.

“We are delighted to have united the expertise of three industry-leading businesses to deliver the debut of the Kyra brand, calibrated to be the perfect next step in our existing partnership with Hong Kong International Airport. Building on the success of Chase Sapphire Lounge by The Club at HKIA, Kyra is the perfect addition to our ever-growing portfolio in APAC and is another world-leading lounge solution to help meet the diverse needs of travellers in this busy market. We believe that time spent at an airport should be more than just a necessary step in getting to your destination; it should be a relaxing and enriching part of your journey. From the unique design philosophy, we have employed in its creation through to the carefully considered menu of local cuisine on offer, we are confident that the addition of Kyra will enhance the airport experience for travellers at HKIA,” said Errol McGlothan, President, EMEA & APAC at Airport Dimensions.

Varun Kapur, Executive Director, Travel Food Services also commented: “At TFS we strive to provide the highest quality lounge experience for our guests based on certain core principles that transform how travellers perceive their journey. This ambition has underpinned our success, and we’re proud to say we’ve been at the forefront of driving developments that define the food & beverage and lounge experiences of travellers in the region.

The joint venture brings together three leading businesses, each with unique strengths in crafting experiences designed to delight travellers, who will combine their market-leading knowledge and capabilities to deliver an unrivalled lounge experience with Kyra at HKIA.”

Kyra Lounge marks the first three-way joint venture between Airport Dimensions, SSP and TFS.