

Korean Air launches Premium Class on retrofitted 777-300ER fleet



Korean Air Prestige Class cabin interior

[Korean Air](#) is introducing Premium Class on its newly retrofitted 777-300ER, with the first flights launching on short- and mid-haul routes starting from mid-September.

As part of this launch, Korean Air has invested approximately KRW 300 billion (US\$215 million) to fully retrofit 11 777-300ER aircraft with completely redesigned cabins, bringing them in line with the airline's latest aircraft interiors and onboard technology.

Premium Class is positioned between the airline's Prestige (Business) and Economy Class, offering more spacious seating and upgraded service. While pricing varies by route and travel dates, fares are generally around 110 percent of normal Economy fares.

The new cabin features 40 seats in a 2-4-2 layout, designed for greater comfort. Premium Class offers approximately 50 percent more space than existing Economy Class seats, with a seat pitch of 39 to 41 inches (about one meter), offering more space than many premium economy products offered by major global airlines. Seats are 19.5 inches (about 50 cm) wide, recline up to 130 degrees, and come equipped with both leg and footrests. The seats also feature ergonomic headrests for gentle support and include wing-shaped sides to provide a greater sense of privacy from adjacent passengers.

Passengers can enjoy an enhanced inflight entertainment experience with 15.6-inch 4K resolution screens, larger than the previous monitors in Prestige Class on the same aircraft.

On international routes, Premium Class passengers will enjoy a refined single-tray meal service, including a main course dish, appetizer and dessert from the Prestige Class menu, served on Armani/Casa tableware. Beverages, including wine, coffee and tea, are the same as those served in Prestige Class.

Premium Class passengers also benefit from priority ground services, including access to Morning Calm check-in counters, priority baggage handling and Sky Priority boarding.

The launch of Premium Class coincides with a complete interior overhaul of the airline's 777-300ER fleet. Inspired by the design of Korean Air's latest aircraft, the updated cabins offer a refreshed, modern experience across all classes. The aircraft now features Korean Air's newest seating products including "Prestige Suites 2.0" in a 1-2-1 configuration for Prestige Class, and "New Economy" in a 3-4-3 layout. Wi-Fi is available across all cabins, and inflight entertainment systems have been significantly upgraded.

"We are committed to bringing the fully redesigned 777-300ER and new Premium Class to as many customers as possible," said a Korean Air representative. "This fleet upgrade has been in progress since 2018 and, after delays due to the pandemic, we're proud to now offer an elevated travel experience that meets our passengers' evolving needs."