
Kenya Airways adds Economy Comfort class

By **Rick Lundstrom** on October, 18 2019 | Airline & Terminal News



[Kenya Airways](#) announced today it has introduced a new seat product, Economy Comfort, that features increased seat pitch of 8 centimeters more than the average Economy Class seats.

The Economy Comfort seats are located in the first three rows of Economy Class with 27 seats per aircraft. Passengers traveling in Economy Comfort will have a dedicated overhead bin, quicker exit as they are at the front of the cabin, and travel extras which include a complementary amenity kit and special pillows.

Kenya Airways now has more long-haul routes on its network such as New York, Rome and Geneva in addition to Amsterdam, London, Paris, Bangkok and Guangzhou.

“Due to the high demand for extra legroom seats in Economy Class since the introduction of preferred seat selection in Economy last year, we have decided to enhance the service even further. Our new Economy Comfort with increased seat pitch will ensure our guests have an additional option on how to travel. The 787 Dreamliner aircraft have therefore been modified accordingly to what we are calling Economy Comfort,” said Chief Commercial Officer Ursula Silling said during the announcement.

Ancillary services are becoming a bigger part of Kenya Airways revenue streams. “Last year, we made a key step in growing our ancillary footprint by introducing the enhanced number of extra seat propositions and significantly growing our distribution scope to all relevant direct booking channels. Going forward we see this income stream making a larger contribution to the overall operations,” Silling added.