

JetBlue opens second BlueHouse™ Lounge at BOS



BlueHouse Boston dining and lounge space

[JetBlue](#) has announced the opening of its second BlueHouse™ airport lounge. The lounge officially opened at Boston Logan International Airport ([BOS](#)) Terminal C on August 27. With the opening of BlueHouse in JetBlue's second largest focus city, the airline also announced it will expand its lounge access to include departing passengers traveling on Mint or Mint Flex fares.

As a major element of JetBlue's broader JetForward strategy, which includes delivering more premium, passenger-centric experiences, the new BlueHouse Boston brings the airline's signature hospitality to its major focus city with a thoughtfully designed space that feels like an extension of home. Inspired by Boston's history, iconic neighborhoods and renowned hospitality, the lounge gives customers a relaxed and seamless place to work, dine, play or unwind before takeoff.

"BlueHouse Boston brings our customers a new way to experience the thoughtful hospitality and elevated amenities they've come to expect from JetBlue, both on the ground and in the air," said Marty St. George, President, JetBlue. "We are excited to extend that experience to more customers, while being thoughtful about access so our lounges remain comfortable, welcoming spaces where customers can truly relax and enjoy their time before a flight. In Boston, we've created a space that

feels distinctly JetBlue and celebrates the city and greater New England.”

Key Highlights of BlueHouse at BOS:

- **Space to stretch:** 12,000 square feet of spaces to play, work, dine and lounge, including a central bar and dining rooms, all brought to life through Boston and New England-inspired design, local materials, warm residential details, copper accents, eclectic furniture and curated artwork.
- **Local flavors:** Locally inspired hot, plated food like North Shore roast beef sliders or crab and shrimp rolls and craft beverage offerings, including cocktails developed by renowned beverage director Jackson Cannon of acclaimed Boston cocktail bar Equal Measure, specialty brewed coffee and espresso from George Howell Coffee, a curated selection of New England craft beers from The Publick House and carry-on sweets from Madeleine’s Candy Shop.
- **Connectivity:** High-speed Wi-Fi, power outlets and dedicated quiet areas.

BlueHouse Boston draws on the character of Boston and greater New England through locally inspired design, art and playful details throughout the space. From an entrance inspired by a classic Boston home to neighborhood influences woven throughout the lounge, the experience is designed to welcome passengers from the moment they arrive.

“BlueHouse Boston is designed to feel like a warm, stylish New England home – welcoming, comfortable and full of details that spark inspiration and nostalgia,” said Stephanie Evans Greene, Senior Vice President, Marketing and Brand, JetBlue. “From the local partnerships and artwork to the playful surprises throughout the space, we wanted customers to feel connected to Boston just like JetBlue.”

Among the Boston-inspired features that passengers can discover are:

- **The Neighborhood Bar:** The social heart of the lounge, featuring a “Nantucket Blue” wood-slatted ceiling, warm copper finishes and a custom lighting feature inspired by Boston’s iconic beacon.
- **The Dugout:** A game room that gives a nod to Boston’s celebrated sports culture, featuring artifacts and memorabilia from our local partners.
- **The Candy Closet:** A hidden sweet spot stocked by Madeleine’s Candy Shop, where customers can fill custom-designed, carry-on candy bags.
- **The Library Workspace:** A quieter work area with tables and lamps modeled after the historic Boston Public Library, complemented by private rooms for calls and virtual meetings.
- **A Richard Scarry Original:** An exclusive-to-JetBlue mural featuring recognizable characters and scenes from Boston-born author and illustrator Richard Scarry’s *Busy World*, including an adapted illustration featuring a JetBlue aircraft.

Additional patterns, textures and finishes throughout BlueHouse Boston take inspiration from Beacon Hill, Downtown Boston and residential communities across New England.

More value for Mint passengers

BlueHouse is a signature benefit for JetBlue’s most loyal passengers and premium travelers, enhancing the value of its award-winning TrueBlue® loyalty program. Beginning August 27, complimentary BlueHouse access will expand to all passengers with departing travel on a confirmed

Mint or Mint Flex fare.

“Our customers choose Mint for an elevated travel experience, and we want to give them more ways to shape that experience around what matters to them,” said St. George. “BlueHouse remains a signature benefit for our most loyal customers, while access through eligible Mint fares gives customers another way to make their journey even more rewarding.”