

iCoupon provides solution to all major Scandinavian carriers



iCoupon uses contact-free technology, with vouchers of any value issued directly to mobile or printed boarding passes for compensation

The [iCoupon](#) digital voucher platform has announced a new partnership with Atlantic Airways, enabling its implementation across all major Scandinavian airlines.

The vouchering system is now incorporated into the operations of all Scandinavian airlines, including [Play](#), [Icelandair](#), [Norse Airways](#), [Finnair](#), [SAS](#), [Norwegian Airlines](#), [BRA](#), [TUI fly Nordic](#) and [Widerøe](#).

“The addition of Atlantic Airways to bring all major Scandinavian airlines to our fast-growing portfolio is testament to our ability to provide a streamlined vouchering solution for airlines, airports and retailers,” said Richard Bye, CEO of iCoupon, in a May 4 press release. “Passenger experience will always be a high priority for the industry, and therefore the importance of providing a quick and easy process in the event of flight disruption cannot be understated. iCoupon’s solution provides this and ensures simplicity and convenience for delayed travellers.”

The iCoupon solution eliminates the need for physical vouchering in airports, with vouchers of any value issued directly to mobile or printed boarding passes for compensation. As delays are bound to happen, it’s crucial for all airlines to prioritize a smooth and efficient passenger experience. By incorporating iCoupon’s platform, Atlantic Airways can enjoy a streamlined process that has been shown to enhance passenger satisfaction.