

Iberia to launch Toronto-Madrid service on June 13

[Iberia](#) will launch a new direct service between Toronto and Madrid on June 13, operating five times per week and adding more than 37,000 seats during the summer season.

The route, scheduled for Mondays, Wednesdays, Fridays, Saturdays and Sundays, is designed to strengthen connectivity between Canada and Spain while supporting demand, with nearly 70,000 passengers already traveling annually between Toronto and Madrid.

From Madrid, passengers will be able to connect onward to 46 destinations across Spain and more than 60 destinations across Europe, positioning the Spanish capital as a key hub for both leisure and business travel.

The Toronto service forms part of Iberia's Flight Plan 2030 strategy, which includes a €6 billion (US\$3.7 billion) investment in fleet renewal and expansion, increasing long-haul aircraft from 51 to 70, alongside digitalization and passenger experience enhancements.

"Toronto represents much more than a new route for Iberia. This connection allows us to reinforce Madrid's role as one of the leading international hubs between the Americas and Europe," said Juan Cierco, Corporate Director at Iberia.

The service will be operated by the A321XLR, which Iberia notes delivers up to 40 percent fuel savings compared to wide-body aircraft while maintaining long-haul comfort standards. The aircraft features the Airspace cabin with 182 seats across Business and Economy.

Iberia also highlighted its Stopover Hola Madrid program, which allows eligible passengers connecting through Madrid to stay in the city for up to nine nights at no additional airfare cost, along with benefits including transport passes and curated local offers.