

Iberia introduces menu, lounge and amenity kit updates for summer



Iberia introduces onboard menu updates, boarding passes via WhatsApp and more summer

[Iberia](#) has launched several new developments to elevate passengers' summer travel experience. These improvements include new functionalities in customer service channels, onboard meals and VIP lounges.

Functionalities and services offered through the airline's WhatsApp channel (34 676 67 60 04) have been expanded, allowing passengers to check in and obtain their boarding passes for various destinations (domestic, European Schengen, United Kingdom, Ireland, Chile, Peru and Uruguay) review their reservation details and receive notifications about their flight. In addition, payments will soon be possible through this channel for certain services, including the purchase of additional luggage. An exclusive WhatsApp channel was also opened for Iberia Plus Platinum, Infinita and Infinita Prime passengers.

The improvements in the digital user experience also include new functionalities on the Iberia.com website and its native applications. These features include an improved search engine, new content such as interactive maps, relevant destination information and greater visibility on required travel documents. New seat maps and the possibility of changing to the same type of seat free of charge are now available as well. Passengers can personalize their profile using My Iberia, which will allow them to speed up their reservation, check-in and flight change processes.

New meals onboard for summer

For summer travel, Iberia has renewed its onboard meals on long-haul flights. Among the new Business Class dishes available are octopus marinated in orange and paprika, accompanied by potatoes and escarole sprouts, grilled beef tenderloin in oxtail juice, grilled prawns in a creamy seafood sauce and handmade panzerotti pasta filled with parmesan. In Business Class, passengers will be welcomed on board with a new grapefruit mocktail, chosen by popular vote by visitors to the Espacio Iberia since April.

An improved selection of wines and new premium liquors are also available onboard, to be enjoyed at any time during the flight by passengers travelling in the Business cabin.

In Premium Economy, among other dishes, passengers can choose a salad with mayonnaise and Piquillo pepper or braised beef cheeks on a white bean mousseline. In Economy Class, passengers will be able to dine on homemade meatballs in romesco sauce. All of this is served on new trays and more sustainable serveware. In these two classes, new Magnum ice creams and a hot sandwich pre-landing service have also been introduced.

The Gastrobar menu was renewed with updates including a brioche bread sandwich with bacon and pepper jam, a vegetable sandwich and a hazelnut cookie filled with Nutella. Beginning this month, on shorter flights, passengers can request this service from their seat with their personal electronic device.

The Pre-Order menu was also revamped to include products such as creamy rice risotto with mushrooms, stuffed eggplant and an assortment of tapas. Passengers can also now reserve a special celebration pack, which includes cava and cake, and make payments through Google Pay and Apple Pay.

Updated amenity kits

Another novelty onboard Iberia this summer is the new toiletry bags designed by Teresa Helbig, inspired by her uniforms for Iberia. These kits, featuring blue, red and yellow tones, are now available in Business and Premium Economy Class on long-haul flights.

These sustainable toiletry bags are produced by recycling 7.5 million plastic bottles, and include, for the Business cabin, natural and vegan cosmetic products, made 100 percent in Spain by Uvas Frescas with the surplus from grape harvests used to make Araex wines, offered on Iberia flights. The packaging is made from sugar cane.

In addition, the kits are packaged by Envera, the Iberia employee association for parents of people with disabilities, which employs approximately 850 people with learning disabilities, the press release said.

More IFE content

The airline's IFE content offerings are also expanding for summer with exclusive content from Disney+ now available inflight, as well as new U.S. releases such as "Godzilla x Kong: The New Empire", "Ghostbusters: Frozen Empire" and "Kung Fu Panda 4."

Spanish film premieres such as "Looking for Coque", "Little Loves" and "Perfect Strangers", and new podcasts are also among the updated IFE offerings.

Features for Premium passengers at the airport

The Iberia Premium Lounges in the Barajas T4 are also offering new features, with improvements in the digitalization of the available services. Passengers can access these services using a QR code, to have all the flight information they need on their personal electronic device.

Iberia's lounge menus have also been updated for the summer season.

Until December 31, Platinum, Infinita and Infinita Prime passengers will receive a voucher to use on their trips to the airport with Cabify.