

# Fresno Airport revamps food program with regional brands



The program will spotlight regional brands like Peet's Coffee, Ike's Love & Sandwiches, and Mad Duck Craft Brewing Co

[Fresno Yosemite International Airport](#) in California is set to enhance its food and beverage offerings through a new concessions program managed by [SSP America](#).

"Partnering with SSP America on the Airport's new concession program to host a variety of preferred food and beverage offerings is a significant step to meeting passenger needs as the Airport grows into its future concourse addition," said Director of Aviation Henry Thompson in an August 17 press release. "These concession concepts are envisioned to inspire a fun and lively atmosphere for a unique airport dining experience, and we are excited to introduce a new, locally inspired, concessions program in the existing terminal and new concourse."

The program will spotlight regional brands like [Peet's Coffee](#), [Ike's Love & Sandwiches](#), and [Mad Duck Craft Brewing Co](#).

While construction is underway for permanent concepts, interim brands like Peet's Coffee and Tap & Pour will provide quality options for travellers.

The transformation aims to align with the airport's commitment to providing passengers with a comfortable and regional-focused dining experience.

Senior Vice President of Development and Airport Retention Paul Loupakos said in the same release, “The Central San Joaquin Valley is home to some of the most beautiful landscape in North America, and FAT is a gateway to the natural beauty so many travellers want to experience. Our SSP America team is going to bring cool, authentic restaurants to FAT that reflect the culinary landscape. We’re looking forward to developing the portfolio at Fresno and being enthusiastic members of the FAT community.”