

Finnair launches new interior for long-haul



Finnair's long-haul cabin with Collins Aerospace's AirLounge seat

[Finnair](#) today launched its new A350 and A330 long-haul aircraft cabin interiors designed in collaboration with design company [tangerine](#) and seating by [Collins Aerospace](#) and several other collaborators.

Finnair aimed for a Nordic travel experience on its routes from Europe to Asia. Finnair's new customer experience is 'Nordic Freedom', encompasses the warm and inviting spirit of Nordic culture, the peoples' love of exhilarating, expansive natural spaces, and their affinity for pure aesthetic forms.

The new Business Class cabin has the Collins Aerospace AirLounge™ seat. Finnair is the launch customer for the new seating concept that is to be rolled out across Finnair's long-haul fleet of A330s and A350s.

The AirLounge takes inspiration from lounge furniture. The seat is designed to maximize comfort, space, and freedom to move during a long-haul flight. The clean lines and the dark, color scheme follow Finnair's Nordic design style that is visible also in Finnair's lounges in the non-Schengen area at Helsinki Airport.

"We wanted to rethink business class and create more of a residential environment, emulating the comfort you would expect at home," said David Kondo from Finnair's Customer Experience, in an announcement by Collins Aerospace today. "By doing away with complicated seat mechanisms and using 3D curved shells, we're able to provide a larger flexible living space. This allows you to move more freely and take up different positions that traditional aircraft seats do not allow."

The seat concept was originally conceived by [PriestmanGoode](#) of London. The seat was further developed by Collins Aerospace, with customization and final design execution by Finnair by tangerine.

“The collaborative partnership with Finnair enabled the launch of this innovative seat and helped bring a truly unique cabin concept to life,” said Mark Vaughan, vice president and general manager of Interiors Seating for Collins Aerospace. “I truly believe that together we have set a new bar for passenger comfort and the travel experience.”

The seat’s fixed contoured shell with no recline enables a wide variety of sitting and sleeping positions: passengers can sit at different angles, rest their feet on the ottoman or use infill panels to create a large flat surface. A mattress and duvet turn the space into a comfortable bed, and pillows can be used to relax in a variety of sitting positions. The high cocoon-like shell of the seat provides privacy, while the divider between central seats can be lowered when traveling with a companion.

The lighting options in the seat allow tailoring the ambiance of every customer’s own nest. Along with a customized lamp that doubles as a reading light, a do not disturb light is included if total privacy is desired. The in-seat lighting complements new cabin mood lighting designed in partnership with Jetlite to combat the effects of jetlag. The design scheme is inspired by Nordic nature, complete with the northern lights as the cabin is dimmed for sleep.

The various storage options within the seat include spaces for personal items, laptop, and all pillows and blankets; all certified for taxi, take-off, and landing, so passengers can settle in right away and have their essential items conveniently at hand right from the start of the journey.

The flexible table can be used to read, dine or work. Each seat comes with impressive connectivity, including USB A, USB C, PC power, and wireless mobile charging. All of Finnair’s long-haul aircraft are equipped with Internet connectivity.

The Inflight Entertainment System comes with a new more user-friendly, customized interface and a wider 18-inch screen.



littalia tableware enhance the contemporary look of the Finnair cabin

All meals are served on new chinaware from Finnish design house [littala](#). The Kuulas dining collection is designed by [Harri Koskinen](#) and inspired by the contemporary home environment. Each item in the collection is carefully designed with aviation in mind, making the collection efficient and lighter to support aircraft weight and CO2 reduction targets.

Business Class customers will enjoy renewed meal and beverage offerings, including an up to six-course meal in modern bistro-style and another lighter meal. In between meals passengers can enjoy the new refreshment area located at the main entrance of the aircraft.

The Finnish fashion house, [Marimekko](#) has created unique pillows and a duvet for the Business Class, with [Maija Isola](#)'s designs in soothing dark colors.