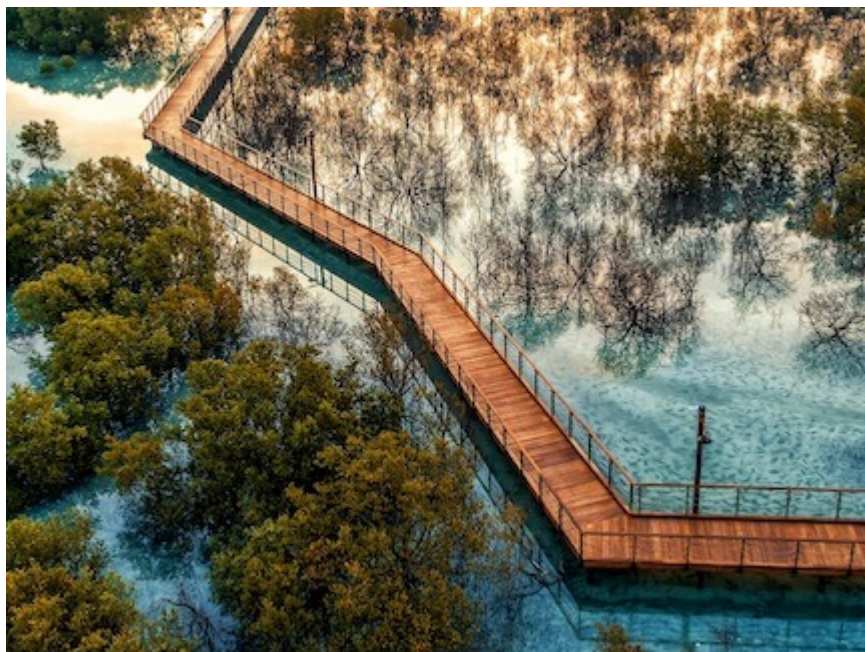


Etihad preserving mangrove forest with Economy Space bookings



A mangrove tree absorbs 250 kilograms of carbon dioxide in its lifetime

Etihad Airways has committed to adopt a mangrove tree on behalf of every passenger who books an Economy Space seat, ensuring every “space” seat sold is eventually carbon neutral.

[Etihad Mangrove Forest](#) is aiming to plant 182,000 mangrove trees by the first quarter of 2023 in Abu Dhabi, before the next phase of the program to plant new forests in international destinations. Mangroves remove up to four times more carbon dioxide from the air than other tropical forests.

Through the initiative, Etihad will plant one mangrove tree in locations in Abu Dhabi for each Economy Space seat purchased on any Etihad Airways flight. Each mangrove planted alone will absorb up to 250 kilograms of CO₂ in its lifetime – the same amount produced by an eight-hour flight.

“In addition to our own sustainability ambitions, we made a commitment to helping our guests and partners to travel more sustainably and empower them to make conscious choices,” said Mariam Al Qubaisi, Head of Sustainability, Etihad Aviation Group. “With the latest evolution of our sustainability program to plant a mangrove on behalf of every guest who books an Economy Space seat, we’re simplifying the process so anyone can travel sustainably.”

“The Etihad Mangrove Forest is a key initiative in our sustainability journey to ensure our responsibility to remove carbon from the atmosphere is progressing. The intent is to create forests on all continents we fly to, and to provide our guests with an engaging opportunity to take part in the solution.”

Every passenger who books an Economy Space Seat will receive confirmation of their gifted mangrove in the Etihad Forest within 10 days of flying. From the email link, they have the ability to track, virtually visit, see photos and other details of their tree, confirming the carbon offset for their recent travel. Passengers also have the option to register their claimed tree so they can easily revisit their tree at a later date. Through the platform’s app, Etihad guests can “chat” with their chatbot

enabled tree, while also being able to track every tree with satellite maps and access data, including CO2 consumption metrics which can be tracked.

Economy Space more legroom and space. It is available only on Etihad-operated flights, and passengers can reserve a seat in Economy Space while booking their ticket or at any time until check in. Economy Space can be booked at "Manage my booking" when checking in online, or at the airport. Etihad Guest Platinum members can reserve a seat in Economy Space for free, or save 50 percent as an Etihad Guest Gold member.

Passengers in other cabins can also take part in the Etihad Forest initiative using Etihad Guest Miles in the Reward Shop, while a range of additional options are offered to meet corporate partner requirements and provide bundled-offset options through the Corporate Conscious Choices program.

The Etihad Mangrove Forest is the culmination of multiple joint programs between Etihad, Environment Agency Abu Dhabi, Jubail Island, The Storey Group and other partners to support mangrove conservation projects in the nation and develop new carbon sinks and natural resources to remove carbon from the atmosphere following our principle "Abu Dhabi for the World."

The Etihad Forest is the next step in Etihad's sustainability journey, built on the 787 and A350 aircraft under the airline's Greenliner and Sustainable50 initiatives, and follows the launch of Etihad Guest's sustainability-linked loyalty initiative, Conscious Choices.