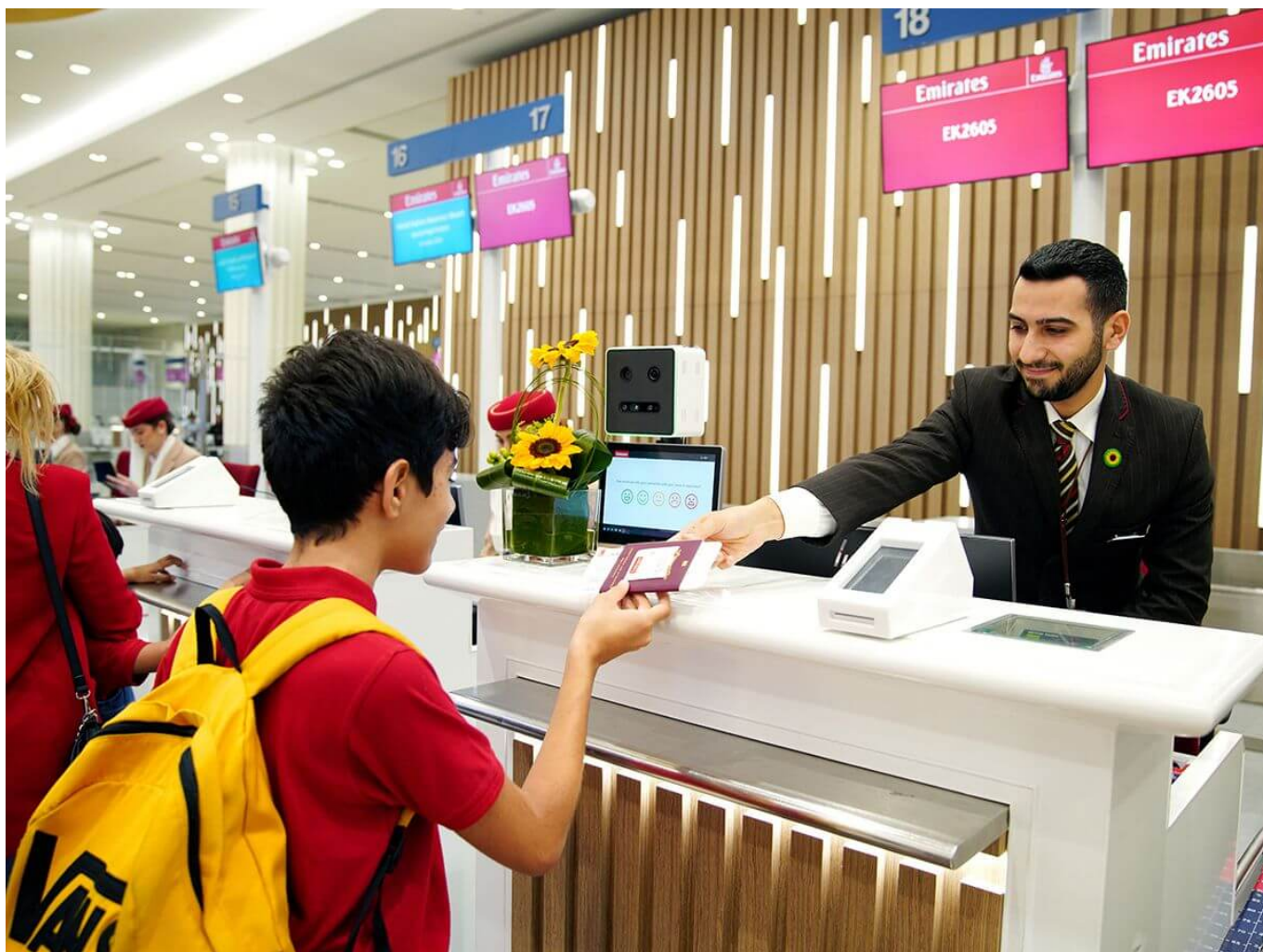


Emirates set to become first Autism Certified Airline



A passenger at an Emirates airport counter

[Emirates](#) has launched an initiative to become the world's first Autism Certified Airline™, inviting passengers with autism and sensory sensitivities to experience Emirates' seamless services and personalized hospitality, making travel more accessible for all.

The inaugural designation is set to be formally awarded by the International Board of Credentialing and Continuing Education Standards ([IBCCES](#)) in the coming months, when more than 30,000 Emirates cabin crew and ground staff will have completed the initial training. Emirates also plans to roll out new standards and services that will improve the on ground and inflight travel experience for both passengers on the autism spectrum and their families and companions, to be announced later in the year.

In its press release, Emirates noted that for many members of the global autism community, international air travel is a highly challenging experience, or something to be avoided completely, due to the high level of sensory stimuli that can be involved. A survey on [AutismTravel.com](#) revealed that 78 percent of families are hesitant to travel or visit new locations, and that 94 percent of respondents would take more vacations if they had access to places where staff are autism-trained and certified. 1

As part of Emirates' mission to make travel more inclusive and accessible for all, this step also supports Dubai's ambition to become the most accessible destination in the world.

Autism Certified Airline™ designation (ACA)

Emirates worked collaboratively with IBCCES, a leading organization in autism and neurodiversity training and certification, to conduct an onsite review and comprehensive audit.

As part of its research, IBCCES surveyed more than 14,000 people with a variety of disabilities, including people with autism, those with sensory sensitivities and their families and caregivers. The survey data was collated alongside numerous interviews, an International Air Transport Association (IATA) industry survey, and feedback from 1,200 industry professionals - helping develop the most beneficial standards for both passengers and airline staff. In addition to the feedback collated, IBCCES experts also conducted several Emirates flight audits on both long and short haul routes.

The collation of detailed data ensured input from key stakeholders including the lived experiences of people with autism, global thought leaders, industry professionals and healthcare experts - combined to create new industry standards that accommodate passengers with autism and sensory sensitivities during air travel.

Using a data-driven approach, Emirates and IBCCES partnered to create a new blueprint for serving passengers with accessibility requirements, encompassing the entire journey - from ground services to inflight services, and Emirates will bring these new standards into practice in aviation for the first time.

The certification process includes ensuring at least 80 percent of customer-facing staff complete the dedicated training, alongside a commitment to ongoing training and improvements.

As part of the designation, Emirates' ground staff and cabin crew will undertake a new, focused training on autism and sensory awareness to equip them with the understanding and skills to address needs of travellers with autism and sensory sensitivities, along with their families. The training educates Emirates' teams on the spectrum of autism, misconceptions and challenges faced, the myriad ways to assist passengers dependent on their individual needs, and potential stimulus and triggers that staff should be aware of. The new training builds on the foundations established by the Emirates "Introduction to Autism and Hidden Disabilities" training, which was completed by 23,000 staff in 2023.

This year and beyond, Emirates will be introducing new standards and services for travellers with autism and sensory conditions to support more enjoyable and accessible travel. One such service is the introduction of "sensory guides" which are digital aids developed as part of the audit conducted by IBCCES in collaboration with Emirates that empower travellers to make informed decisions about the various environments encountered, and plan what suits their needs and preferences.

The guides were created by conducting comprehensive facilities audits across Dubai locations and the inflight experience, measuring sensory inputs in public areas such as sound levels, lighting and potential sights and smells. Another development expected this year will be the introduction of neurodiverse sensory products, for passengers on Emirates flights including sensory fidget toys or aids that can encourage focus, help to reduce self stimulatory behaviour and de-stress.

Accessible travel with Emirates, Dubai Airports and Dubai Tourism

In April 2024, Emirates achieved a Certified Autism Center™ Designation for all four of its Dubai Check In facilities including its dedicated hub in Terminal 3 at Dubai International Airport ([DXB](#)). In December

2023, Dubai Airport was celebrated as the first international airport to receive the Certified Autism Centre™ Designation. Continuing to drive the accessible travel agenda forward, Emirates' new training program, as well as new standards and protocols to be implemented in stages in 2025 and beyond, is set to enable neurodiverse passengers to fly more comfortably.