

Emirates launches summer range of toys and bags for kids



Emirates' summer range of toys and amenities for kids

[Emirates](#) is launching a full range of updated toys and amenities for kids onboard this summer, ahead of the busy school holiday travel period when almost one million children are expected to travel with Emirates.

The latest kids' kits highlight the excitement and action of Emirates' sponsorships portfolio supporting and celebrating football, tennis, basketball, sailing, golf, horse riding, cycling, cricket, rugby, music and literature. There are 12 collectible items available, in separate kits for for children aged zero to two years, three to six years and seven to 12 years.

As part of Emirates' commitment to consuming responsibly, the children's range of amenities includes bags and plush toys that are made with a minimum of 50 percent recycled content, incorporating recycled post-consumer polyester and paper sourced from responsibly managed forests.

For tiny travellers aged zero to two years

Emirates' baby and infant kits are designed to help the tiniest travelers to fly better, with a collection of essential items including a reusable changing mat, Naif nurturing cream, cleansing wipes, a wipe-clean bib, a spoon that doubles as a teether, a soothing vibrating plush toy that can be attached to a seat or stroller and a collectible cozy blanket to support a sweet night's sleep.

For little explorers aged three to six years

Little explorers can get ready for their next adventure with Emirates' literature-themed Tiny Treasures Backpack or Adventure Backpack, perfect for keeping their favorite things safe on every journey. For future sports stars, the football-themed backpack will inspire young travellers to chase their goals, while the tennis-themed crossbody backpack encourages a champion mindset. Emirates' "Fly with Me" magazines now include a collectible character card with each issue, alongside coloring pages, puzzles and other engaging travel activities.

For cool kids aged seven to 12 years

Kids aged seven to 12 years will be offered a new bag from Emirates' latest lifestyle collection when travelling. The new drop includes a collectible Big City crossbody bag, Tech Pro bag, Explorer backpack and Training Day duffle bag. In eye-catching shades of dark blue, trending purple and orange, the stylish and versatile bags are ideal for packing up a sports kit or swim gear, or getting ready for a sleepover or weekend getaway.

Additions to Emirates "Little Travellers" collection

The [Emirates Little Travellers Collection](#) available at the [Emirates Official Store](#) is also celebrating sports, arts and travel with a new range of colorful caps, t-shirts, beach day lunch bags and water bottles, pencil cases, keyrings, colouring and sticker books, and wooden aircraft toys and figurines. For kids and toddlers who like to play dress up, Emirates has a full Cabin Crew uniform or Pilot's uniform available for kids aged one to 10 years old, as well as Cabin Crew and Pilot onesies for babies aged up to 18 months.