

Emirates debuts next-gen lounge concept globally



Emirates unveils next generation signature lounge concept across key cities globally

[Emirates](#) has unveiled a next-generation signature lounge concept that is being introduced and rolled out across its key cities globally this year, marking another milestone in the airline's continued investment into elevating passenger experience on-ground. The new design aesthetic has been revealed in the Emirates Lounge in Munich, as well as Frankfurt, with signature Emirates Lounges in Manchester, Mauritius and Istanbul expected to follow in the coming months. Serving as a blueprint for Emirates lounges worldwide, the latest signature concept reflects Emirates' unwavering dedication to exceptional hospitality, luxury and innovation.

Emirates will invest more than AED 50 million (US\$13.6 million) into each next-generation lounge, underscoring its commitment to delivering world-class facilities across its global network. With Emirates Lounges in Munich and Frankfurt already being explored and enjoyed by passengers, the Emirates Lounge in Manchester is planned for July, followed by Mauritius in August, and Istanbul in October.

The new signature lounge design translates the celebrated aesthetic of the Emirates' latest cabin interiors into a sophisticated ground experience. Travelers can expect contemporary architecture and furniture, integrated technology, locally inspired dining, expert recommendations from an in-house barista and mixologist and wellness-focused amenities tailored to premium travellers. Artfully arranged to cater to passengers who work, dine, relax and connect while travelling, the latest lounge concept sets a new benchmark for premium airport lounges.

"Our investment in our next-generation signature lounge concept reflects Emirates' continued commitment to delivering a seamless, premium experience at every stage of the journey. These new lounges have been designed to combine refreshed luxurious interiors with the elevated hospitality and innovation that Emirates is known for - a space for our customers to relax, enjoy, dine and prepare for their travel in comfort. As we expand this concept and theme across our global network, it will set a new benchmark and standard for airport lounges and further strengthen our premium proposition," said Adel Al Redha, Deputy President and Chief Operations Officer, Emirates.

Inspired by the elegant palette of Emirates' cabin interiors and the flagship lounges of Dubai, travelers will benefit from more than 50 design enhancements, including distinct zones for relaxation, work, socialising and dining. The new signature lounges display an unmistakably Emirates aesthetic, with discreetly integrated lighting, herringbone floors throughout, accents of marble and gold and the signature backlit Emirates Ghaf Tree motif - a nod to UAE culture highlighting the national tree.

Focused work & productivity in Emirates lounges

For passengers who wish to work or stay connected while travelling, the new Emirates Lounges offer more private areas, as well as communal spaces designed to function as both social hubs and working areas. Details such as Italian eco-leather seating, wireless charging and universal power access at every seat enhance productivity, while a dedicated artefact wall honours both local artists and Emirati culture. Emirates' signature Rolex clocks adorn walls and provide global time zones.

Elevated dining in Emirates lounges

With ample seating and an inviting atmosphere, dining areas in the new Emirates Lounge design have been reimagined around culinary theatre and live cooking. Menus will offer a wide variety of international cuisine, with highlights including regional specialities and a dedicated "*Made In*" area spotlighting the best of local cuisine. Live cooking stations will offer à la minute dishes, while hot and cold buffet selections will be refreshed throughout the day and night. A dedicated bread oven fills the air with the tempting aromas of handcrafted pizzas, flatbreads and manakeesh, inspired by the city of Dubai.

Premium beverages continue to be offered with Emirates' curated selection of wines, beers, champagne and spirits. A new barista bar concept will feature a dedicated mixologist offering locally inspired cocktails, mocktails and speciality coffees and artisan teas.

Restorative relaxation in Emirates lounges

Passengers are welcomed into a calm environment enhanced by Emirates' signature scent of bergamot, citrus, jasmine and soft wood, while displays of local plants and fresh floral arrangements enhance the ambiance. Travelers who wish to freshen up will enjoy upgraded shower suites with spa-inspired finishes and sustainable VOYA amenities.

Dedicated male and female prayer rooms offer a serene environment for spiritual reflection with ablution facilities and Qibla direction integrated into the design, ensuring guests can perform their prayers in comfort and privacy.

For relaxation and sleep while on layovers, the Quiet Zone provides an oasis of calm. Featuring plush seating, soft lighting, and sleep amenities such as blankets, eye masks, and earplugs, this area is designed to help guests recharge. Additional facilities include spaces for private meetings and breastfeeding, ensuring every customer's needs are accommodated. All Emirates Lounges operate as silent environments, ensuring a peaceful experience for travelers.