Emirates brings Valentine's Day specials to passengers



From February 13-15, Emirates Lounges worldwide will stay on theme with an array of treats from chocolate hearts to Valentine's mud cake

<u>Emirates</u> passengers are set to enjoy a special Valentine's Day this year with a range of treats, desserts, rosé champagne, gift-giving opportunities and love-themed music and movies.

Curated soundtracks are already onboard the airline's IFE system, *ice*, with playlists such as "Love Is in The Air" and "Romantic Moments." Featured artists include: Celine Dion, Whitney Houston, Ed Sheeran, Diana Ross and Roberta Flack. Before a flight, a February 6 press release said, passengers can browse and pre-select their movies, TV shows or music playlists on the Emirates app, which can be synced to the inflight entertainment system (*ice*) from the moment of boarding.

Onboard, passengers will be able to enjoy feel-good, love-themed movies, such as the 2022 romantic comedy "Ticket to Paradise", starring Julia Roberts and George Clooney. A selection of more than 70 romantic comedies and dramas are available on *ice* including new releases: "Meet Cute," "Ask Me to Dance" and classics such as "When Harry Met Sally," "Bridget Jones Diary" and "The Notebook". The TV series library available to passengers includes modern mini-series like 'The Pursuit of Love' (2021) and the period romance dramas "Emma" and "Sense and Sensibility."

On Valentine's Day, passengers in all classes will be treated to brownies or red velvet cupcakes decorated with red and pink hearts in an Emirates mini gift box. Red mood lighting will light the aircraft as well, the release noted. From February 13-15, Emirates Lounges worldwide will stay on

theme with an array of treats from chocolate hearts to Valentine's mud cake and chocolate-covered strawberries.



Both First and Business Class passengers can toast with Moët Rosé Impérial Champagne

In the Emirates Lounges of Dubai, First Class passengers can order velvety pistachio and strawberry cake or succulent raspberry tonka fondant, while Business Class customers have the choice between a strawberry and yuzu Valentine's tartlet or a fragrant hibiscus, strawberry, and almond mousse. Both First and Business Class passengers can toast with Moët Rosé Impérial Champagne or visit Emirates dedicated old-fashioned ice cream cart for homemade strawberry cheesecake ice cream and raspberry and rose sorbet. The complimentary Costa Coffee café in the lounges will serve heart-shaped donuts and Dilmah tea has created an array of special tea blends for the occasion, the release said.

It continued: "Emirates passengers can gift their loved ones with special shopping offers on EmiratesRED and buy any two fragrances to get USD \$15 off, on brands including Amouage, Givenchy, YSL, Roja parfums, Versace, Cartier, and Hermes. Passengers can also save up to 15 percent when buying two products from the same brand, including Cerruti watches, Benefit cosmetics, Elizabeth Arden beauty, Clogau jewellery and more. EmiratesRED.com pre-order service is also available on most flights, where passengers can shop from 21 days up to 40 hours before their flight, browse a wide range of exclusive products — some of which are not available onboard. Passengers need to provide their flight details during checkout, and the orders are delivered by cabin crew directly to the passenger's seat inflight for an unforgettable gifting experience."