

Emirates adds 10 premium spirits and beer options to onboard menu



Emirates adds 10 new selections to beer and spirits menu

[Emirates](#) is enhancing its menu selection of spirits, beers, wines and champagnes, with ten new premium spirits and beers recently introduced onboard.

First Class passengers can now sample *Stoli Elit 18 Vodka* from Latvia, *The Botanist Hebridean Strength Gin* from Scotland and *Eminente Reserva 7-Year-Old Rum* from Cuba in the A380 social area. First Class travellers can also try *Glenmorangie Signet Single Malt Scotch Whisky* from Scotland. Business Class passengers may sample *Grey Goose Vodka* from France, *Glenmorangie Original 10-Year-Old Single Malt Scotch Whisky* and *Kronenbourg 1664 Blanc Beer* from France. Premium Economy and Economy Class passengers will now be able to order *Smirnoff Vodka No. 21 Red* originally from Russia and now produced across the world, *Bombay Sapphire Gin* from England, and *Baileys Original Irish Cream* from Ireland - now available across all travel classes.

Over the last decade, Emirates has invested AED 290 million (USD \$78.9 million) into beer and spirits, providing passengers with an abundance of choices to enhance their journey. In addition to all the new spirits onboard, Emirates customers enjoy beverages like *Heineken*, *Stella Artois* and *Tiger* beer, aperitifs' including *Martini* and *Campari*, an array of whiskeys from *The Dalmore*, *Woodford Reserve*, *Chivas*, *Jack Daniels* and *Johnnie Walker*, a selection of rums from *Ron Zacapa* and *Bacardi*, cognacs from *Hennessey* and *Tesseron*, *Sipsmith gin*, and *Cointreau*, *Tia Maria* and other liqueurs. In total, Emirates offers 40 spirits and beers onboard, with the latest additions to the menu including the most

premium grade spirits in the world, the September 2 press release said.

Emirates revealed that the most popular spirits consumed by passengers in each travel class throughout 2023 were *Chivas Royal Salute 21 Year Old Whiskey* from Scotland in First Class, *Chivas Regal 18 Year Old Whiskey* in Business Class and *Dewar's White Label Whiskey* from Scotland in Premium Economy and Economy Class. Meanwhile in First and Business Class, passengers have ordered thousands of cocktails over the past year, with the most popular spot claimed by the *Bloody Mary*, followed by the *Mojito*, *Kir Royal*, *Cosmopolitan*, *Aperol Spritz* and *Emirates Classic Champagne Cocktail*.

Across its network of 140 destinations, Emirates offers 96 premium wines, Champagnes, Ports and sweet wines, in addition to 40 spirits and beers, a menu of 14 cocktails and an array of soft drinks, tea, coffee and fresh juices.